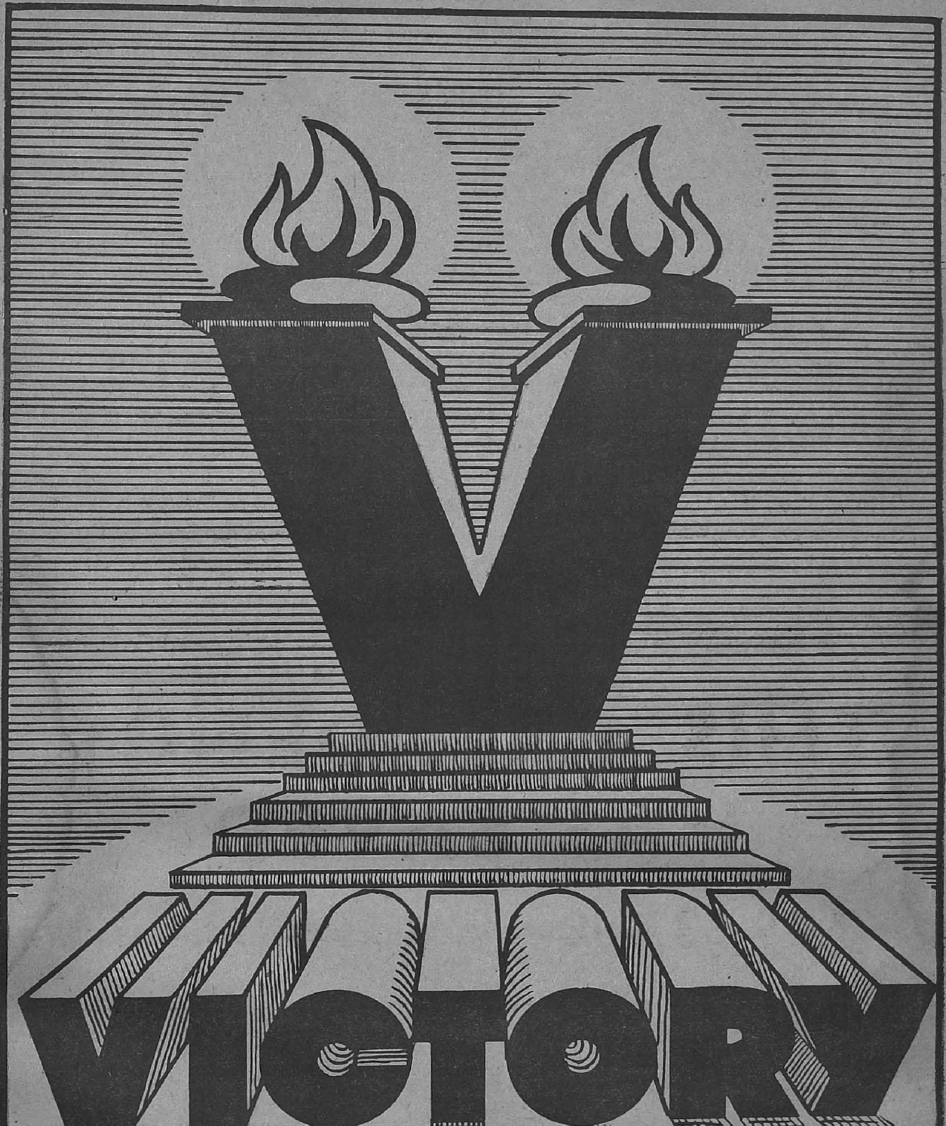
Registered No. M-4431.

A MONTHLY REVIEW RECORDING THE MADRAS WAR EFFORT



BRITAIN·CHINA·INDIA RUSSIA·AMERICA

VOL. III—No. 9

MAY 1944

CONTENTS

	PAGE		PAGE
Madras Governor's War Fund	3	W.A.R.P.C.	16
National Savings Movement	4	Village Reading Circles	17
National War Front Activities	5	Government Departments and the War Effort	18
War Committees, Depots, etc.	12	Price Control	21
Recruitment Activities	15	Review of Radio Programmes	22

This issue contains reports of activities in Madras Presidency connected with the War Effort for the month of April 1944.

FIGHT TO THE FINISH

It is no good clearing the Germans in the West without clearing their Counterpart in the East—the Japanese, who are more diabolical and atrocious. The Japanese ideology of waging war is also like that of Nazi Germany. The years 1939 to 1941 were favourable to the Axis Powers but they had made two capital mistakes in invading Russia and bringing America into this war. They are the biggest political and military mistakes ever made in history. Germany with her flower of manpower still locked up against advancing Russia is growing nervous and apprehensive about the coming Second Front. Japan too is now more on the defensive despite her incursions into Assam which appeared more a political stunt than a military plan.

The whole of Russia will be free in a short time and then will come the terrific onslaught on Germany itself. So would be the case with Japan. The military ideology of these powers must be exterminated root and branch. Otherwise there will be only another war in the future.

If anybody says that we should compromise with this war now, I say definitely no, no, no. This war must be fought to the finish till the German and Jap militarism is crushed once and for all. We should have the determination to go right through to the end and stick to it.

HIS EXCELLENCY SIR ARTHUR HOPE, *Governor of Madras, in his speech at Salem, on Tuesday, April 25.*

NOTICE

THE Director of War Publicity will be glad to receive photographs relating to war work in the City and in the mofussil districts for publication in the next number of VICTORY.

Madras Governor's War Fund

Statement of Receipts and Disbursements as on 1st May 1944.

Receipts.

From districts as under (including amounts previously collected for His Excellency the Governor's War Charities Appeal Fund) :—

	RS.	A.	P.
Coimbatore	21,47,024	14	0
West Godavari	20,55,613	9	0
Madras	20,49,575	14	10
East Godavari	18,39,747	3	11
Kistna	17,10,150	12	1
Vizagapatam	15,90,806	7	6
Tanjore	15,41,137	4	5
Guntur	14,81,856	12	0
Tinnevelly	13,79,703	14	10
Ramnad	13,12,639	3	2
Kurnool	12,89,156	6	7
Madura	12,34,447	13	1
Malabar	10,35,153	0	7
Nellore	9,67,949	8	3
Trichinopoly	9,33,598	2	4
Salem	9,06,069	3	2
North Arcot	9,02,242	9	0
Chingleput	8,54,779	12	11
South Arcot	7,46,377	0	11
South Kanara	7,34,084	3	5
Cuddapah	6,44,100	3	4
Bellary	6,18,687	8	5
Anantapur	6,06,847	9	8
Nilgiris	5,64,388	11	8
Chittoor	4,06,292	10	7
Travancore	90,975	0	4
Bangalore—Mysore—Coorg	27,648	7	9
	2,96,71,053	15	9

Disbursements.	RS.	A.	P.
By His Excellency the Governor's War Charities Appeal Fund	2,52,060	13	6
By the Madras Governor's War Fund—			
To Air Ministry, London, for cost of Aircraft for Madras Squadrons ..	1,76,50,000	0	0
To specific charities in accordance with the wishes of donors and to the Joint War Charities Committee	45,36,225	7	5
To Indian Air Force	18,50,000	0	0
To Government of India (Defence Department) for purchase of Armoured Carriers	4,10,000	0	0
To Madras Flying Club on account of scholarships, Trainer Aircraft parachutes and other equipment for training flying instructors, etc. ..	3,08,971	3	1
To His Excellency the Viceroy's War Purposes Fund, etc., for Indian Defence purposes earmarked in accordance with the wishes of donors	13,805	9	6
To Relief of Evacuees	1,29,666	6	5
To Joint War Charities Committee on account of "amenities for troops" earmarked in accordance with the wishes of donors	19,25,228	12	9
To Sundry payments for which sanction has been accorded	43,914	6	0
Total disbursements ..	2,71,19,872	10	8
To cost of Government of India 3 months' Treasury Bills for the face value of Rs. 15 lakhs RS. 14,97,656 A. 4 P. 0; Balance .. .. RS. 10,53,525 A. 1 P. 1	25,51,181	5	1
Total ..	2,96,71,053	15	9

His Excellency the Governor's Tours

On the invitation of the Tirumalai-Tirupati Devasthanams Committee, His Excellency and the Hon'ble Lady Hope visited Tirupati on April 10th. Lady Hope declared open a leper block in the Poor Home donated by the Madras City Branch of the British Empire Leprosy League Council. His Excellency, accompanied by the Hon'ble Lady Hope, opened the ghat road to Tirumalai Hill. Their Excellencies drove up Tirumalai Hill where they were conducted round the precincts of the shrine. His Excellency later presided over a public meeting in Tirupati in the course of which the local Municipal Council presented an address of welcome. His Excellency in reply dealt with the Municipal Council's requests, the food question and the war situation.

During the visit, purses amounting to Rs. 16,516 were presented to His Excellency towards the Red Cross collections, of which Rs. 10,000 was contributed by the Tirumalai-Tirupati Devasthanams Committee, and Rs. 5,300 by the Chandragiri Red Cross Committee.

En route from Madras to Ootacamund, His Excellency toured in the Salem and Coimbatore districts, visiting Salem, Yercaud, Coimbatore and Kollegal between the 26th and 29th April. In the Salem district, on the 26th and 27th, among other engagements, His Excellency met and had conversations with officials and non-officials, drove publicly through the streets, presented sanads for recruiting work and the insignia of titles, and addressed largely attended public meetings at Salem and Yercaud. He also attended a benefit performance in aid of funds for the Red Cross, inspected the District Soldiers' Board, and visited a magnesite mine, a coffee manufacturing centre and a studio producing propaganda films.

At Coimbatore on the 28th, His Excellency, accompanied by the Hon'ble Lady Hope, visited the Government Headquarters Hospital and declared open a new ward for ante-'natal cases and another for children. His Excellency paid visits of inspection to the District Soldiers' Board, and the Recruiting Centre, and received a deputation of representatives of the South Indian Mill-owners' Association. On the 28th afternoon His Excellency motored from Coimbatore to Udamalpet where he opened a maternity ward donated to the local Government Hospital by a philanthropic gentleman of the locality. The same evening His Excellency attended a benefit performance at Coimbatore in aid of the War Fund organized by a leading non-official of the place. On the 29th morning His Excellency motored from Coimbatore to Kollegal halting at Satyamangalam en route to visit a silvicultural research station. At Kollegal, His Excellency inspected the Government Silk Farm, drove publicly through the principal thoroughfares of the town and addressed a public meeting.

His Excellency arrived in Ootacamund from Kollegal via Mysore on the 30th April.

THE SECOND FRONT HAS STARTED!

IT MAY BE MILES AWAY

BUT

WE IN MADRAS

CAN HELP BY

GIVING GENEROUSLY

TO

H.E. THE GOVERNOR'S WAR FUND

National Savings Movement

The Madras Savings Campaign.—The Fourth Defence Loan (3 per cent Loan, 1953–55) closed on 31st March 1944. The subscriptions thereto in the Madras Province amounted to Rs. 20,36,08,000. The 3 per cent Victory Loan, 1957, was issued on 1st April 1944.

The subscriptions to the various forms of Defence Savings during April 1944 were as follows:—

	RS.
Victory Loan	7,59,300
National Savings Certificates	6,27,410
Defence Savings Bank	1,48,468
Total ...	15,35,178

Collections by sale of prize bonds in March 1944 amounted to	9,39,460
Collective subscriptions in March 1944 ...	28,073

Small Savings Scheme.—The posters relating to the Small Savings Scheme were exhibited and the leaflets were distributed in all parts of the Presidency in the first week of April.

Madras City.—Fifty-three authorized agents have been appointed and two savings bureaus have been opened. Almost all the authorized agents have commenced work. A public meeting was held in the E.L.M. Fabricius High School, Purasawalkam, under the presidentship of Diwan Bahadur A. Appadurai Pillai. The meeting was well attended. Messrs. T. R. Kothandarama Mudaliyar, M. A. Appadurai Pillai, A. M. Gopalakrishna Mudaliyar and V. S. Subramania Ayyar, Chief Cashier, Imperial Bank of India, addressed the gathering on National Savings.

The Mayor of Madras convened a meeting of the staff of the Corporation with a view to popularising the Small Savings Scheme. The Mayor and the Assistant Circle Officer explained the benefits of the Scheme to the staff. The National Savings Circle Officer addressed the labourers of the Buckingham and Carnatic Mills on the benefits of the Scheme. The Assistant Circle Officer gave a radio talk on 21st and 28th April 1944 in the B. & C. Mills Radio. Dr. D. S. Rajalakshmi, Honorary Lady Organizer, addressed the womenfolk of the B. & C. Mills' villages on 26th April 1944.

Mufassal.—Meetings in important places in the mufassal were also held for the intensification of the Small Savings Scheme, presided over by influential and non-official gentlemen of the locality. The appointment of authorized agents in the mufassal has not yet been completed. A savings bureau was opened in Guntur.

National Savings Circle Officer's tours.—The National Savings Circle Officer toured in the districts of Chittoor, North Arcot, Vizagapatam, West Godavari and East Godavari. He addressed public meetings in almost all the places he visited, interviewed the Collectors and other important Revenue Officers and gave instructions in regard to the early commencement and working of the scheme.

MADRAS.—The Defence Loans Sub-Committee met once during April 1944 and discussed current work.

SOUTH ARCOT.—A sum of Rs. 2,98,740 has been collected for the period from 1st January to 30th April 1944.

CHITTOOR.—The small savings scheme was introduced in all the taluks and villages in the district. Leaflets, handbills, wallposters and booklets including other propaganda materials were distributed to all Taluk officers for wide publication in their respective taluks. The authorized agents were duly appointed and the receipt books were also despatched to them.

CUDDAPAH.—The exhibition day of the Small Savings Scheme was celebrated throughout the district and the public were persuaded to subscribe their savings in this small savings scheme. The advantages of the scheme were explained in details in all the Taluk Headquarters and the subordinate officers report that the public were appreciative.

MALABAR.—Authorized agents under the "Small Savings Scheme" have been appointed in two taluks. Every effort is being made to make the scheme a success.

RAMNAD.—The 3 per cent 1935–55 Defence Loan has been closed. From 1st April 1944, the collection for the 3 per cent Victory Loan 1957, has begun. A sum of Rs. 17,500 was realized in the month. Out of this amount, Rs. 10,000 was secured by the District Organizer.

TANJORE.—As usual, the National War Front personnel were doing intensive propaganda under the movement. The National War Front paid staff were regularly investing money towards the National Savings from their monthly salary. The District Organizer, Mr. S. Swayamprakasam canvassed for Rs. 500 for stock certificates 3 per cent Victory Loan and the amount was remitted into the Huzur Treasury on 25th April 1944.

TINNEVELLY.—Six hundred and thirty-four authorized agents were appointed under small savings scheme and provided with receipt books.

The amounts invested in the various classes of Defence Savings in the month were as follows:—

	RS.
Three per cent Victory Loan 1957	21,400
Post office National Savings Certificates	22,060
Defence Savings Bank Deposits	1,742
Collective subscriptions from villagers	1,725
Total ..	46,927

KURNOOL.—The amount collected towards Defence Loans and National Savings Certificates up to April 1944 amounted to Rs. 28·4 lakhs. A sum of Rs. 5,478–9–0 was collected under the scheme of collective subscriptions. "Authorized agents" under the Small Savings Scheme will be appointed shortly. Officials of all departments and the National War Front Staff did propaganda in all the villages visited by them, and explained to the public benefits of the Small Savings Scheme.

THIS PRESIDENCY HAS SAVED

		RS.
From June 1940 to June 1943 (3 years)		7,19,53,000
From July to December 1943 (6 months)		12,15,50,076
From January to March 1944 (3 months)		11,83,32,194
From 1st to 29th April 1944		13,86,710
During the first week of May 1944—	RS.	
Three per cent Victory Loan	1,29,900	
National Savings Certificates	1,37,670	
Defence Savings Bank Deposits in April 1944..	1,48,468	4,16,038
Total ..		31,36,38,018

KEEP ON SAVING

National War Front Activities

MADRAS.—There was no meeting of the Propaganda Sub-Committee of the Madras District War Committee during April 1944. The Secretary convened a public meeting on 29th April 1944 at the San Thome Club, San Thome. Rao Sahib A. A. Jagga Rao Naidu presided over the meeting. Mr. D'Cruz (Chairman of the Domiciled European and Anglo-Indian Association of South India), Mr. M. J. Ignatius and Mr. R. C. Chetti and several others delivered lectures on "Citizenship and War." The talks lasted for well over two hours. One of the special features of this meeting was that the discussions and speeches took the shape of a "study circle," each speaker discussing and detailing the various responsibilities of citizens towards the war. Mr. Sundara Rajan wound up the proceedings by making a special appeal to the audience to discharge their responsibilities as citizens of this country in this critical hour by doing whatever they could to bring the war to a victorious end. Another public meeting was held at the New Globe Theatre on 30th April 1944. Captain G. T. B. Harvey, Director of War Publicity presided. Mr. C. H. Masterman, C.S.I., C.I.E., I.C.S., Member, Board of Revenue, and Chairman of the Provincial Road Transport Board delivered a very interesting lecture on "The Motor Transport Situation." The lecturer in the course of a lengthy address dwelt elaborately on every aspect of motor transport and requested the public to economise the use of motor vehicles. Mr. Sundara Rajan then appealed to the audience to follow Mr. Masterman's advice and also proposed the vote of thanks.

The total number of meetings held in Madras City for April 1944 is 131. Mr. Kalyanasundaram, District Lecturer, addressed 20 meetings, helped the Red Cross and collected a sum of Rs. 164–4–0 on the Red Cross Flag Day and also sold 16 cartoons of Red Cross sweets. Mrs. Kunjitham, Lady Lecturer (Telugu), addressed 21 meetings and also helped the Red Cross in its drive for funds. Mrs. C. Saraswathy, Lady Lecturer (Tamil), addressed 18 meetings and supervised the rehearsals of the Dramatic Troupe organized to provide recreation for Indian troops, by the City Organizer. Mrs. Mahaboobunissa Begum (Muslim Lady Lecturer) addressed 22 meetings, helped in the Red Cross Flag Day and sold 24 cartoons of Red Cross sweets in schools and shops. Mr. Mohd. Ibrahim, Muslim Lecturer, joined duty on the 1st of April in the place of Mr. Syed Ibrahim who took up his new responsibilities as Assistant Circle Officer, National Savings, Vellore. He addressed 19 meetings and also helped in collecting funds for Red Cross. Mr. S. P. I. Balagurisivam, Lecturer for Scheduled Classes, addressed 19 meetings in cheries, slums and in localities occupied by the scheduled classes. He also helped in the collection of funds for the Red Cross. Mrs. Lalithakumari, Ballad Singer, accompanied the van and sang war songs, ballads, etc., in Tamil, Telugu and Urdu, and also helped in collecting funds for the Red Cross. Mr. A. M. Arokiaswamy Pillai, Honorary Organizer for tannery workers toured the North Arcot district for 12 days between the 19th and 30th April. During his tour, he visited 11 villages, 4 schools and 1 tannery and held a total of 16 meetings. The Honorary Lecturer for the Fishermen Community, Mr. K. Kuppuswamy, made a tour of the fishing kuppams in Chingleput district from the 4th to 25th. He held a total of 18 public meetings, all of which were well attended. He also helped in collecting funds for the Red Cross.

The 8 fuel depots run by the National War Front are continuing to render useful service to the public in their capacity of ration shops.

The earnest co-operation extended by the National War Front to the Red Cross in its special drive to raise funds for its noble work needs special mention. The National War Front organized two exhibition football matches, with the co-operation of the Madras Football Association, and a sum of Rs. 900 was realised by gate collections and credited to Red Cross. The National War Front gave wide publicity to the great work that is being done by the Red Cross Society and also to its special programme arranged between 1–16 April to raise funds participated enthusiastically in the Flag Day organized by the Red Cross on the 3rd April and raised a band of workers from among the staff and friends and collected a sum of Rs. 520 which was credited to the Red Cross. It also arranged with the Managers of Cinema houses and persuaded them to give benefit shows in aid of Red Cross Funds and helped and co-operated in every way possible to enable the Red Cross to realise a good sum.

ANANTAPUR.—Propaganda work continued to be done very vigorously by all the Touring Officers of both the Revenue and National War Front departments. The Tahsildars in particular were doing intense propaganda work with a view to procure both men and money for the successful termination of the war.

The District Organizer and the District Lecturer were touring well and effectively.

SOUTH ARCOT.—The District Organizer and his staff were touring round the district and did intensive war propaganda. The District Organizer toured for 21 days, visited 15 towns and 24 villages, inspected 24 reading circles, addressed 14 public meetings and gave three pial talks. The District Lecturer toured for 21 days, delivered 10 lectures, gave 8 talks, visited 8 towns and 13 villages and inspected 9 reading circles. He addressed large gatherings of people at the festival at Mallam on 5th and 6th April 1944. The additional Lecturer for Muslims toured for 7 days in this district, visited 6 villages, addressed 5 meetings and inspected 4 reading circles. The Lady Lecturer, South Range, toured for 21 days, visited 10 villages and 8 towns. She addressed 17 meetings and inspected 12 reading circles. The Lady Lecturer, North Range, toured for 22 days, visited 16 villages and 3 towns, addressed 19 meetings and inspected 7 reading circles. The Honorary Taluk Organizers and the Taluk Propagandist also toured extensively in the district and addressed a large number of meetings on subjects connected with the war. During the month, most of the public meetings were organized in aid of the drive for funds for the Red Cross and the St. John Ambulance Associations.

BELLARY.—There were special propaganda meetings organized and addressed by the District Organizer, District Lecturer, the Honorary Divisional Organizer, Harpanahalli, and the Taluk Propagandist, Yemmiganur, during the Jatras that were held at Hampi, Nandibevur and Dyvamdinne, where large crowds gathered for the occasion.

The District Organizer toured for 20 days, visited 15 villages, held 8 public meetings and gave short talks in 10 places. Mr. S. R. Vattam, the District Lecturer, visited 25 villages. He inspected 8 reading circles and gave 16 day entertainments and 12 night shows. He assisted the District Organizer in carrying on vigorous propaganda during Hampi Jatra from the 5th to 9th April, and the Red Cross Celebrations at Bellary from the 10th to the 16th.

Mr. K. Venkataramiah, the Additional Lecturer for Schedule Classes, toured for 28 days and visited 19 villages and inspected 14 reading circles in Bellary and Kurnool districts. He took an active part in the celebration of the Red Cross Week, and the intensification of propaganda at Hampi Jatra. Janab S. Abdul Razack Saheb, the Muslim Lecturer, toured for about a week in this district. Mr. L. Sreenivasa Rao, the Kannada Lecturer toured for all the days in the month and visited 18 villages. Mr. Vedi Sreeramulu, the Honorary Divisional Organizer, Harpanahalli, toured for 14 days, visited 15 villages, organized public meetings in two places and gave informal talks in the rest. He assisted the District Organizer, at Hampi for propaganda work during the Jatra there.

Messrs. B. John of Yemmiganur, A. Santhian and K. N. Moorthy of Alur, G. Joseph of Adoni, B. M. Veerabasava Aradaya of Kudligi, Janab S. Mehboob and S. Jayaseela of Bellary, who are in the list of panelled speakers, rendered their services by giving speeches and talks at places allotted to them.

Of the eleven propagandists in the districts four were specially deputed to work jointly and intensify the propaganda during Hampi Jatra period. Messrs. D. L. N. Moorthy, the Ballad Master, K. Subbanna, Bellary, and M. Obalesappa of Hospet took part in the singing of ballads. Mr. S. Dayanandam of Siruguppa gave entertainments by his magic performances. The other propagandists remained in their taluks and assisted in the celebrations of the Flag Day and the Red Cross Week.

CHINGLEPUT.—The District Organizer, National War Front, was on tour for 14 days in the month. He toured through the taluks of Chingleput, Conjeeveram, Sriperumbudur, Tiruvallur, Saidapet and Ponneri and the sub-taluk of Uttiramerur. He addressed nine meetings chiefly about the Red Cross and in connection with the Red Cross Drive. The District Lecturer toured for 20 days in the month, visited 23 villages, addressed 16 meetings and inspected 9 reading circles. The Additional Lecturer for scheduled classes, visited 9 villages and addressed 8 meetings in this district, besides his activities in North Arcot district. Mrs. H. K. Phillip, the senior Lady Lecturer, toured for 18 days, visited 18 villages and delivered 15 talks. Miss N. Karunakara, the Assistant Lady Lecturer, toured for 20 days, visited 20 villages and delivered 20 talks. The Honorary Divisional and Taluk Organizers have done satisfactory work in the month under review. Mr. M. R. Srinivasa Rao delivered two lectures, one at Saidapet and the other at

Tambaram. Mr. Bashyakaralu Rao has addressed two meetings at Saidapet. Mr. Bornel, four meetings at Alandur, Pallavaram, Manimangalam and Tambaram. Mr. G. Krishnamurthi addressed a meeting at Villivakkam on 29th April 1944. The Taluk Propagandists visited 234 villages during the month and formed seven National War Front Committees. They collected 13 horse-shoes and distributed 569 posters and pamphlets. Intense Red Cross propaganda was done in every taluk. They helped in collecting money through hundis and arranging processions. They were of much use in arranging dramas in aid of the Red Cross. They have toured for the required number of days in the month and addressed 154 meetings. The ballad master has toured for 21 days in the month, attended 15 schools and taught war songs to children. He conducted 5 meetings and entertained the audience with "Kalakshepam" and war songs. He has also attended one meeting addressed by the District Organizer.

CHITTOOR.—The District Organizer visited 8 places during the month. His attention was mostly confined towards seeking ways and means of augmenting "Red Cross Collections" in the places visited by him. The District Lecturer visited 25 villages during the month and exhorted the villagers to help in raising funds for Red Cross and St. John. The Additional Lecturer for Schedule Castes visited 7 places during the month and addressed meetings. He exhorted the schedule caste people to join the military, grow more food crops and to help in the war efforts. The Honorary Divisional Organizer, Chittoor, visited four villages in Chittoor taluk, assisted the Tahsildar in collection of funds for the Red Cross and enquired about the welfare of the families of soldiers serving abroad. The Lady Lecturer toured for 24 days and visited 14 places. She urged women folk to collect funds for the Red Cross. She gave instructions to the Savadarnis in her range. The Lady Lecturer, Madanapalle (Mrs. K. Trilokekar) toured for five days and visited four places. She attended the District Soldiers' Board meeting held at Chittoor. She handed over charge of her office of the forenoon of 15th April 1944 in compliance with the acceptance of the resignation tendered by her. Proposals have been sent for the appointment of a substitute. All the Taluk Propagandists addressed public meetings, distributed pamphlets and exhorted the audience to subscribe to the Red Cross, grow more food crops, join the armed forces, collect horse and bullock shoes, waste-paper and to subscribe to the Defence Savings Bonds.

COIMBATORE.—The District Organizer toured for 7 days during the month of April 1944, visited 8 places including one Security village, inspected 2 reading circles and addressed 5 public meetings. The District Lecturer, Mr. A. Sithiah has toured for 22 days, visited 23 villages and checked 19 reading circles. He has addressed 16 public meetings. He had also informal talks in 2 villages. The Additional Lecturer for Scheduled Classes, Mr. R. T. Kesavalu, has toured for a day in this district and visited 3 villages. He addressed 3 meetings of members of the depressed classes. He visited 3 depressed class areas. He toured in Nilgiris district from 8th to 30th April 1944. The Lady Lecturer, Miss A. Manickam, has toured for 16 days visiting 20 villages. She addressed 16 meetings and checked 12 reading circles. She also addressed 4 ladies' meetings besides carrying out house-to-house propaganda. She has formed 3 women reading circles. Mrs. R. Ranganayaki Ammal, the other Lady Lecturer, has toured 19 days, visited 19 places, checked 10 reading circles and addressed 17 public meetings. She also has formed one Women Reading Circle. She has also done door-to-door propaganda.

The Honorary Divisional Organizers of this district took keen interest in connection with the celebration of the Red Cross Week in this district in various parts. Special mention has to be made of Rao Sahib K. Nanjundiah, Honorary Divisional Organizer and the Secretary, Propaganda Sub-Committee, regarding the services, rendered by him in connection with the Red Cross Week's Celebrations. He took a keen interest in the various benefit performances organized in this city and elsewhere, by inducing the public in general and some of the rich people of this city in particular, to make liberal contributions towards the Red Cross Fund. His efforts in approaching Mr. V. Gopal Nayudu and requesting him to make such a generous offer as to meet the entire expenses incurred in connection with the benefit performance on the 25th April 1944 deserves to be specially mentioned.

Propaganda work was done vigorously during the month of April 1944 by the Taluk Propagandists of this district, actively helped by the Revenue department, in most of the villages of this district. Several meetings besides pial propaganda were arranged in which the Revenue subordinates and members of the National War Front Organization spoke to the villagers on "Recruitment," and "The Advantages they would derive by the Small Savings."

Ballad Master Mr. N. E. Balaguru toured for 18 days and visited 14 places. He visited 10 schools and taught war songs to the pupils.

His Excellency the Governor's Visit.—His Excellency Sir Arthur Hope, the Governor of Madras, arrived at the city on 28th April 1944 by Blue Mountain Express and accompanied by the Honourable Lady Hope. His Excellency attended the marriage of the daughter of Mr. G. D. Nayudu. His Excellency on the same day, opened an Anti-Natal Ward and a Children's Ward in the Government Headquarters Hospital at 11 a.m. He then paid a visit to the Recruiting office where he was received by Capt. P. K. Menon, Assistant Recruiting Officer, and shown round the office room, the canteen, etc. His Excellency Sir Arthur Hope then inspected a platoon of fully trained infantry men. After visiting the Soldiers' Board, His Excellency received a deputation of the Mill Owners' Association, at the Collector's bungalow.

The propaganda by war songs made by the Ballad Master during the month was effective. He visited several schools and recited war songs to students and others.

Propaganda calculated to rouse the interest of the villagers in the promotion of war efforts continued by the officers of several other departments, also their tours in rural parts. Propaganda relating to "Grow More Food," "Distribution of Foodstuffs," "Execution of War Orders," "Red Cross," "Thrift and Savings Drive" was actively carried on by them. Special mention has to be made about the Revenue officials of this district who took keen interest in collecting large sums in various divisions of this district, in aid of Red Cross Fund and who have thus made the Red Cross Drive an outstanding success in this district.

EAST GODAVARI.—The District Organizer toured extensively in the taluks of Peddapur, Rajahmundry, Tuni, Amalapur, Cocanada, and Pithapur, addressing public meetings, inspected reading circles, etc.

The District Organizer accompanied by the District Lecturer attended the festival at Bendapudi and addressed a largely attended gathering. The District Lecturer was on tour for 20 days and visited 35 villages and inspected 40 reading circles, besides giving chats to school children and teachers on Red Cross work. He participated in 4 Red Cross Processions arranged to observe Red Cross Flag Days.

The Lady Lecturer, Mrs. K. Krishnavenamma was on tour for 13 days covering 2 taluks and visited 12 villages. She held 15 meetings in addition to holding informal talks with the villagers. She convened a special meeting of the elite of the ladies at Cocanada on 8th April 1944 at the Ladies Club. The other Lady Lecturer, Mrs. R. L. Johan, who was newly appointed, has taken charge on 15th April 1944 and visited 8 villages addressing public meetings.

The Honorary Organizers and Taluk Propagandists toured extensively in their respective jurisdictions addressing well attended public meetings, besides holding informal talks with many villagers and the leading gentlemen on the importance of Defence Savings Scheme, and the aims and benefits of Red Cross.

WEST GODAVARI.—Propaganda work was progressing satisfactorily through the Taluk Welfare Committees. The staff of the Revenue Department were carrying on propaganda as usual. The Revenue Divisional Officer, Ellore, visited Tadikalapudi and Chintalapudi villages during the jamabandi of Chintalapudi taluk and conducted propaganda. Propaganda meetings were held in Narsapur division in connection with the Savings Campaign, the small savings scheme and the scheme for collective subscription. Dramas were enacted in Narsapur, Kovvur and Ellore divisions in connection with the collections in aid of the Red Cross. The Revenue Subordinates were visiting the reading circles frequently. Propaganda material has been supplied as usual.

GUNTUR.—The District Organizer was on tour for 9 days during the month. He made elaborate arrangements for the publicity of the Red Cross Appeal during the first fortnight of the month. On 3rd April 1944, he arranged for a Red Cross Publicity procession in Guntur. He arranged for a Red Cross Publicity function on 3rd April 1944 presided over by Mr. T. Bhaskara Rao Nayudu, I.C.S., Collector, Guntur. Messrs. Ramakrishna Ayyar, I.C.S., District Judge, Guntur, D. Ramayya Nayudu, District Educational Officer, spoke on the Red Cross. The District Organizer arranged for the opening of the Victory House at Guntur on 3rd April 1944. The opening function was presided over by Mr. T. Bhaskara Rao Nayudu, I.C.S., Collector, and Mrs. T. Bhaskara Rao Nayudu was pleased to declare the Victory House open. The District Organizer arranged for a Refresher course for the National War Front Staff of the Guntur district at Chirala from the 19th to the 22nd. The District Organizer, District Lecturer, Additional Lecturer, for scheduled classes, Additional Lecturer for Muslims, Ballad Master and 12 of the propagandists attended the Refresher course.

Visit of the Provincial Organizer.—The staff of the National War Front, Guntur district, who met at Chirala for the Refresher course had the privilege of

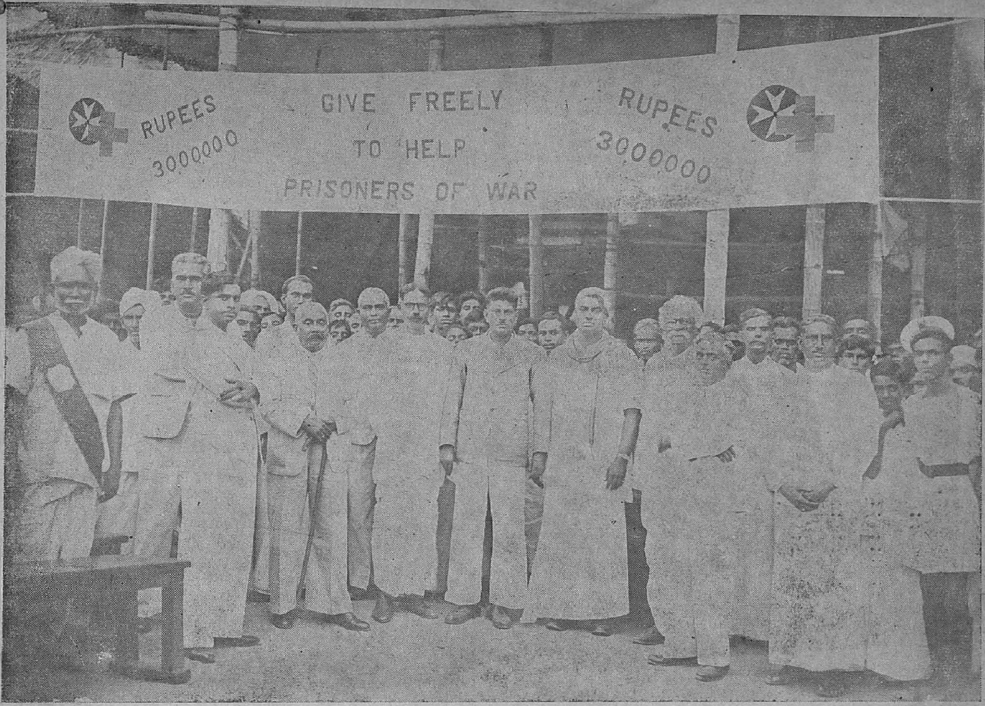


Photo taken on the occasion of the celebration of the Red Cross Flag Day on 3rd April 1944 *at Virudunagar.* The photo shows (front row, from the left) *the Municipal Commissioner, the District Organizer, Ramnad, Rao Bahadur V. V. Ramaswami, the Municipal Chairman, Janab Hameed Sahib Bahadur, the Revenue Divisional Officer of Sivakasi, Mr. S. P. Periasami Nadar, Vice-Chairman, Municipal Council, Rao Sahib P. S. Chidambara Nadar and others.*

the visit of Captain G. T. B. Harvey, Provincial Organizer, National War Front, Madras. The Provincial Organizer spent two days at Chirala and his visit was immensely inspiring to the staff. The District Organizer arranged for a special Mass Propaganda meeting at Chirala during the time of the Provincial Organizer's visit. Over 5,000 persons attended the mass meeting. Mr. R. C. Joshi, I.C.S., Sub-Collector, Ongole, presided over the meeting and the Provincial Organizer reviewed the situation of the war. Rao Bahadur J. Kuppuswamy Chowdary spoke on the Village Security Scheme and urged the people to co-operate with the scheme. The District Organizer appealed to the public to co-operate with every war effort and to recognize the present war as India's war.

The District Lecturer was on tour for 13 days, visited 8 villages, addressed 8 public meetings. In addition to 4 group talks visited 4 reading circles and attended the Refresher course. The Additional Lecturer for Scheduled Classes was on tour for 22 days in the districts of Guntur and Nellore, addressing public meetings and giving group talks. He attended the Refresher course. The Additional Lecturer for Muslims was on tour for 20 days in the districts of Guntur, Kistna and Nellore. He visited 21 villages, addressed 5 public meetings and gave 17 group talks. He attended also the Refresher course.

Twenty-three special propaganda meetings were organized in 23 different villages in the district at which 6 Honorary Speakers delivered propaganda speeches. During the month under report, 12 Taluk Propagandists attended the Refresher course and the remaining 3 did not attend the course on account of ill-health. Forty-eight reading circles have been visited by Taluk Propagandists during the month. They conducted 65 public meetings and gave 182 group talks. Their tour in general is satisfactory. The Ballad Master was on tour for 15 days teaching ballads in various schools. He visited various schools in 14 different villages in the district.

KISTNA.—Propaganda meetings were held in the villages of Mustabada, Surampalli, Nuna, Purushothapatnam, Pathapadu, Phiryadinainavaram, Kesarapalli, Telaprole, Viravilli and Bandarugudem.

The District Organizer toured for 12 days in the month of April 1944 and the District Lecturer for 21 days. The District Organizer visited 3 reading circles. He addressed 7 public meetings. The District Lecturer inspected 10 reading circles in Bandar, Tiruvur and Nuzvid taluks and addressed 21 meetings.

KURNOOL.—Officials of the Revenue department held 14 war propaganda meetings. The District Organizer, National War Front, and his staff also held several propaganda meetings in the village visited by them and explained to the villagers the favourable position of the Allies in the several theatres of war. They also carried on useful propaganda for funds to the "Red Cross and St. John." The objects and advantages of the Small Savings Scheme were explained to the villagers at many of these meetings. Under the auspices of the National War Front, a public meeting was arranged on 22nd April 1944, in the Coles Memorial School Hall, Kurnool. The Collector presided over the meeting. The Honourable Dr. N. B. Khare, Member, His Excellency the Viceroy's Executive Council, addressed a huge audience, and explained to the public the paramount need to help Government in the war effort, in all possible ways. The speech of the Honourable Member was relayed by loud-speakers and the public of Kurnool had the unic opportunity of hearing such a distinguished speaker.

MADURA.—The District Organizer toured for 12 days, delivered 5 lectures, inspected 15 reading circles and 7 schools. The District Lecturer, Mr. Kadir Ghani, has toured for 18 days in Madura and Palni taluks, inspected 4 reading circles, and delivered 9 lectures. The Lady Lecturer (No. 1) was sent with the van to be under the orders of the Grain Purchasing Officer, Madura. She visited 12 villages in 7 days with the officer and addressed public meetings. She has toured for 24 days, delivered 25 lectures, inspected 7 reading circles and visited 3 schools. The Lady Lecturer (No. 2) Miss Mary Lazarus has toured for 23 days in Nilakottai, Uthamapalayam and Kodaikanal taluks visiting 22 villages, addressed 18 meetings, visited 14 reading circles and inspected 7 schools. The Additional Lecturer for Scheduled Classes toured in Tinnevelly district. The Additional Lecturer for Mukkulathores was permitted to revert to his permanent post and is now Sub-Magistrate, Aruppukkottai. The Additional Lecturer for Muslims has toured for 9 days in this district and addressed 5 meetings and 11 days in Tinnevelly district and addressed 5 meetings.

Revenue Department and Taluk Committees.

Taluks.	Meetings by Revenue Department.	Meetings by Taluk Committees.
(1)	(2)	(3)
Uthamapalayam	11	..
Madura	3	..
Melur	76	..
Periyakulam	18	..
Nilakottai	16	1
Palni	..	15

HONORARY TALUK ORGANIZERS' WORK.

Taluks.	Days toured.	Villages visited.	Meetings addressed.	Reading circles inspected.	Other works.
(1)	(2)	(3)	(4)	(5)	(6)
Madura	19	25	12	13	.. *
Uthamapalayam ..	16	20	11	10	.. *
Usilampatti ..	18	30	19	9	.. *
Dindigul	15	14	10	25	.. *
Palni	11	21	21	15	.. *
Kodaikanal ..	4	4	3	5	.. *
Nilakottai	4	4	4	3	.. *

* Nine schools. Recruited 12 for the army and 5 for Tech. section—23 soldiers' families and 11 schools—6 schools and 10 soldiers' families.

TALUK PROPAGANDISTS' WORK.

Taluks.	Days toured.	Villages visited.	Reading circles inspected.	Number of soldiers' families visited.
(1)	(2)	(3)	(4)	(5)
Madura	16	13	12	3
Madura sub-taluk.	22	27	10	4
Melur	22	31	19	21
Dindigul	27	27	20	..
Palni	24	24	18	..
Kodaikanal	16	15	9	12
Periyakulam	22	32	18	52
Uthamapalayam	23	26	19	20
Usilampatti	21	29	14	..
Tirumangalam	18	21	8	..
Nilakottai	17	21	12	..

The Ballad Singer toured in Madura, Periyakulam, Tirumangalam and Usilampatti taluks for 25 days. He taught war ballads in 41 schools and sang in 12 public meetings.

MALABAR.—A large number of public meetings were held throughout the district under the auspices of the National War Front assisted by the Revenue subordinates. All the meetings were well attended.

RAMNAD.—The District Organizer toured all the 9 taluks of the district organizing meetings and giving instructions regarding the conduct of the Red Cross Drive. He spoke at 7 meetings and inspected one reading circle. The District Lecturer toured for 11 days in the taluks of Sivaganga, Tiruppattur and Tiruvadanai, addressed 7 meetings on "Red Cross" and inspected 5 reading circles. The Lady Lecturer toured for 18 days in the month, visited 14 villages, addressed 8 meetings and inspected 8 reading circles. The Honorary Taluk Organizer, Tiruppattur, toured for 11 days, visited 11 villages and addressed 11 meetings.

The work of the Taluk Propagandists is as follows:—

Name of taluk propagandist.	Villages toured.	Villages visited.	Pial talks.	Meetings addressed.	Reading sircles checked.
(1)	(2)	(3)	(4)	(5)	(6)
Srivilliputtur ..	19	18	18	3	11
Sattur	25	22	1	25	8
Virudunagar ..	22	22	18	3	4
Aruppukottai ..	24	23	20	1	1
Mudukulathur ..	21	22	..	21	15
Paramakudi ..	18	19	9	4	12
Ramnad	24	32	18	..	8
Tiruppattur ..	21	25	16	3	3
Sivaganga	21	21	13	3	5

The District Ballad Master was on duty till 6th April 1944. He has resigned his post. He toured for 4 days and sang war songs before the families of soldiers on 4th April 1944 at Sattur and at the Red Cross meeting at Srivilliputtur on 6th April 1944. Ninety-six meetings were conducted by the National War Front and Revenue staff. Besides, the Taluk Propagandists had 113 pial talks with the villagers.

SALEM.—The District Organizer, National War Front, Salem, has toured for 27 days during the month in connexion with the Red Cross Drive. He has inspected the reading circles at Valapadi, Minnampalli, Ayodhyapatnam, Periapatti and Pavitram. The Honorary Divisional Organizers have visited 23 villages, addressed 19 public meetings and visited reading circles during the month. The District Lecturer has toured for 22 days, visited 14 villages and addressed 13 public meetings. The Additional Lecturer for Muslims has toured for 22 days in Salem and North Arcot, addressed 12 public meetings and inspected 9 reading circles. The Taluk Propagandists have visited 650 villages and addressed 279 public meetings during the month.

SOUTH KANARA.—The District Organizer, toured for 13 days, visited 13 places, inspected 6 reading circles and addressed 11 meetings in the month of April. He had informal talks with Government officials and non-officials wherever possible. He also co-operated with the Secretary, District War Committee, in fixing up three benefit shows in Mangalore during the Red Cross Drive. While on tour, he addressed the audience during the benefit cinema show at Coondapoor. He also co-operated in arranging a public meeting for Capt. M. S. Calderwood, Assistant Recruiting Officer, Cannanore, at Government College, Mangalore. As an authorized canvasser, the District Organizer has secured the amount of Rs. 1,11,530 for investment in the fourth Defence Loan and the National Savings Certificates. The District Lecturer toured for 21 days, visited 30 places, addressed 17 meetings, inspected 14 reading circles, and held informal talks at all places visited. He was in charge of the propaganda van during the month. During the Red Cross Drive, the District Lecturer visited all the taluk headquarters with the van and addressed meetings in connexion with the "Drive."

The Additional Lecturer for Scheduled Castes, toured for 6 days in the district during the first fortnight and visited 6 villages. He held informal talks with prominent non-officials, and did house-to-house propaganda in all places visited. He also attended dramas, festivals, etc., and urged young men to join the army.

The Lady District Lecturer toured for 10 days in the district and 5 days away from headquarters, on special duty, proceeding to Delhi to study Women Auxiliary Corps (I) work. She inspected 5 reading circles, and addressed two meetings. She held several group talks at all places visited. While at headquarters she did house-to-house propaganda among women. She left for Delhi on the 26th of April 1944, to study the actual working and living conditions of the Women Auxiliary Corps (I), and also to attend a course of training for 12 days. The lady lecturer toured for 21 days, visited 11 places, inspected 9 reading circles and addressed 8 meetings of which 3 were women's gatherings. She held informal talks at all places visited. She did house-to-house propaganda among ladies. The Additional Lecturer for Muslims toured for 15 days in this district, visited 10 places and addressed 4 meetings. He also visited many mosques and Muslim institutions and held informal talks. The Taluk Propagandists turned out commendable work in places such as shops, hotels, bus-stands, and other public places where groups of people generally gather. They also did propaganda in general. The railway carriages and theatres, besides intense propaganda in general. The Taluk Propagandists also assisted the Revenue authorities during the Red Cross Drive.

TANJORE.—The District Lecturer, Mr. M. Subramaniam, toured for 16 days in the taluks of Tanjore and Shiyali with the van visiting 13 villages. He addressed 14 public meetings. In a huge meeting held at Shiyali under the presidency of the Revenue Divisional Officer, Mayavaram, the District Lecturer spoke on the importance and object of the Red Cross. He inspected two reading circles which were reported to be working satisfactorily. The Additional Lecturer (Mr. K. S. Peter) for Kallar, Maravar and Agambadiar communities, toured for 11 days in this district from 20th to 30th April 1944. During the period, he visited 15 villages, inspected 3 reading circles and addressed 10 public meetings. The Additional Lecturer for Scheduled Classes, Mr. V. Veeraswami, toured for 12 days in this district, from 16 to 29th April 1944. During this period he visited 6 villages, inspected 2 reading circles and addressed 6 public meetings. He also visited some boys' and girls' schools and spoke on the present situation of the war. The Additional Lecturer for Muslims, Mr. M. K. M. Kadir Mohideen Maracayar, toured for 10 days in this district, visited 10 villages and inspected 6 reading circles. He addressed 12 public meetings, of which many were conducted in front of the mosques.

The Lady Lecturer, Miss Glory Moses, toured for 13 days, visited 9 villages and inspected 2 reading circles. She addressed 8 public meetings, of which 5 were of ladies' groups, including Muslim women. During this month, she organized one ladies' reading circle. The Lady Lecturer, Mrs. A. T. Moorthy, toured for 20 days, visited 15 villages and inspected 14 reading circles. She addressed 34 meetings of which 22 were women's meetings. She visited 17 schools (boys' and girls' schools), including schools in cheries. She organized one ladies' reading circle during this month. In addition to their general propaganda work, the two lady lecturers did house-to-house propaganda in many villages visited by them.

The District Organizer, National War Front, Tanjore, toured for 8 days, visited 6 villages and addressed 11 public meetings. During this month he specially devoted his time to the celebration of the Red Cross Drive from 1st to 20th April 1944. He arranged for the benefit performances in several taluks of Tanjore, Kumbakonam, Mayavaram, Tiruvarur and Pattukkottai, enacted by the comic actor, Mr. Kali N. Ratnam, and his party. He engaged himself in the organization of the "Grand Red Cross Fete" from 15th to 20th, at the Palace Grounds, Tanjore, with stalls of various kinds, variety entertainments, and benefit performances. He broadcast a radio

talk at the All-India Radio Station, Trichinopoly, on 25th April 1944 on "Ourselves and War." In all the meetings addressed by him, he stressed on Rationing and "Red Cross Work," etc.

Honorary Divisional Organizers: Rao Sahib I. Kumaraswami Pillai, Honorary Divisional Organizer, Tanjore, toured for 4 days, visited 7 villages and inspected 5 reading circles. He attended 10 public meetings and organized a well-attended public meeting on 30th April 1944 at Karanthai when Sir P. T. Rajan, Regional Leader, National War Front, for Tamil districts, presided.

The Honorary Divisional Organizers of Kumbakonam and Mayavaram took keen interest in the celebration of the Red Cross Drive. The Honorary Divisional Organizer, Mayavaram, Mr. K. Lakshmikantham, visited 10 villages, inspected 6 reading circles and addressed 5 public meetings.

Mr. P. Ramaswami Mudaliyar, the Honorary Divisional Organizer, Negapatam, toured for 24 days, visited 14 villages and inspected 6 reading circles. He sent one recruit for the army and the persons for Technicians' course. During the month 15 public meetings were organized. The meeting held at Tiruvarur on 9th April 1944 was presided over by Sri R. S. Sarma, C.I.E., when the District Organizer, National War Front, addressed the gathering. The Revenue Divisional Officer, Negapatam, and the District Judge, Tanjore East, presided over some public meetings.

Mr. K. Nataraja Pillai, Honorary Divisional Organizer, Mannargudi, toured for 10 days, visited 7 villages and inspected 2 reading circles. He addressed 6 public meetings.

Honorary speakers Messrs. S. K. Swamy, K. Guruswami Doss, Janab Mohammed Meera Sahib and others, addressed public meetings held in important places of this district. The war ballads of Mr. K. Gurusami Doss and his party attracted huge crowd.

The Taluk Additional Propagandists visited in all 600 villages and inspected 202 reading circles during their tours. They were, as usual, carrying on propaganda on Recruitment, Defence Savings, Anti-hoarding Collection of iron scrapings, waste paper, etc.

The Ballad Master toured for 20 days and 5 public meetings. He visited 14 schools during his tour, recited war ballads and taught war songs to the school children. Miss Baby Rajam, a professional musician, sang some war songs in her musical performances at Tiruthuraipoondi, Mannargudi and Negapatam, and other places, during this month. Mr. K. Guruswami Doss delivered lectures in several places on recruitment, defence savings, etc., with accompaniments which were greatly appreciated by the audience.

Sir P. T. Rajan, the Regional Leader for the Tamil districts, visited Tanjore and presided over a well-attended public meeting held at Karanthattangudi on 30th April 1944.

THE NILGIRIS.—Touring the district far and wide M. M. Halayya, the Deputy Organizer, has delivered about fifteen lectures in connexion with the Red Cross Drive. Apart from the usual war propaganda work he has inspected a few reading circles and visited many families of soldiers. The Taluk Propagandists have carried the message of the Red Cross into the villages. The best work was turned out by Mr. J. Matha Gowder, Anikorai Division. The Honorary Divisional Organizer has addressed 13 public meetings. The Ballad Master has been popularizing the Red Cross song composed by the Provincial Song Publicity Officer. The Provincial Song Publicity troupe gave a music concert at Ootacamund on 8th April 1944.

The following ladies and gentlemen have helped the National War Front: Mr. W. K. M. Langley, Rao Bahadur H. B. Gowder, Mrs. Simpson, Rao Bahadur Raghavan, Mr. S. A. Zaidi, Mr. Srinivasa Rao, K. T. Madhava Nambiar and Mr. M. V. Pasupathy Ayyar.

TINNEVELLY.—Special week-end meetings were held at Tuticorin, Veerakeralampudur, Vagaikulam and Muditharendhal on 8th, 15th, 22nd and 29th April, respectively. The Sub-Collector presided over the first meeting and the Revenue Divisional Officer, Tinnevelly, at the Veerakeralampudur. The District Collector took the chair at the other two meetings. All the meetings were largely attended.

The District Lecturer toured for 18 days, visited 15 villages, conducted 10 meetings in villages, attended and addressed all the four week-end meetings and inspected 8 reading circles. The Lady Lecturer toured for 21 days during the month, visited 16 villages and addressed week-end meetings and conducted 15 reading circles.

The Additional Lecturer, Mr. John Devasagayam, was on tour for 11 days in this district. He visited 9 Adi-Dravida colonies and inspected the reading circles. During his tour he made special visits to the houses of persons who are away in the military and had informal talks with the rest in the houses. The Additional Lecturer for Muslims was on tour for 10 days in this district. He visited nearly 8 villages and conducted reading circles. He also addressed the Recruitment Drive meeting held at Vagaikulam. The Taluk Organizer, Nanguneri, inspected 25 reading circles during the month and conducted 3 reading circles. The Taluk Organizer, Tinnevelly, attended and addressed the week-end meeting held at Veerakeralampudur.

The Touring Officers of the Education and Co-operative departments conducted reading circles whenever they were on tour. The District Educational Officer and his Personal Assistant visited all the examination centres and delivered lectures to students explaining the various opportunities open to them in the Defence Services and under the Technical Training Scheme. The Sub-Registrars as usual continued to conduct reading circles in their localities. Twenty-eight magic-lantern lectures were arranged by the Health Officer of the Tinnevelly Municipality, 22 lectures were delivered by the District Health staff.

TRICHINOPOLY.—On 28th May 1944 on the invitation of the Srirangam Devasthanam Authority, Mrs. Mitchell presided over a well-attended public meeting at Srirangam and inaugurated the 48-days worship at the temple for the victory of the Allies.

The officers and staff of the National War Front toured several villages in different taluks of the district and carried on effective war propaganda among the people. The District Lecturer, Mr. M. Natarajan, toured for 21 days and visited 24 villages, in Trichinopoly, Lalgudi, Udayarpalayam and Musiri taluks and addressed public meetings along with the van exhibition at such centres, as Punganoor, Udayarpalayam, Jayankondam, Kallathur, T. Pallur, Kullagam, Navalpattu, Srinivasanallur, Kattuputhur and Sripalaputhur besides inspecting 16 reading circles. Sri V. Veeraswami, Additional Lecturer for Scheduled Castes, was on tour for 8 days in this district and visited 8 villages. He addressed 5 propaganda meetings and visited 4 reading circles. Janab M. K. M. Kadir Mohideen Maricair, Additional Lecturer for Muslims, toured for 8 days and visited 8 villages. He addressed 5 propaganda meetings and visited 4 reading circles. Janab M. K. M. Kadir Mohideen Maricair, Additional Lecturer for Muslims, toured for 8 days and visited 5 villages. He addressed public meetings at Puthanatham, Thuvarankurichi, Chintamanipatti, Mailampatti and Kurunikulathupatti. Mr. K. Sandanaswamy Peter, Additional Lecturer for Kallars, Maravars, etc., was on tour for 14 days and visited 13 villages in Manapparai, Musiri and Trichinopoly taluks. He held 11 public meetings besides inspecting reading circles. Miss M. C. Kokilabai, Lady Lecturer, visited 11 villages, addressed 9 public meetings, inspected 5 reading circles and visited 6 schools. Miss K. Sivakamu, Lady Lecturer, visited 8 villages in Lalgudi, Trichinopoly and Ariyalur taluks. She inspected 3 reading circles and visited 5 schools. Mr. N. S. Ramanarasu Ayyar, Honorary Divisional Organizer, Ariyalur division, addressed propaganda meetings at Ariyalur, Jayankondan, Gangaikondapuram, Ulkottai, Sengathapuram, Kilapalur, Keelayur and Karuppur. Mr. A. M. J. Dhanaswamy Pillai, Divisional Organizer, Trichinopoly, addressed propaganda meetings at Kotrapatti, Thirunedungulam, Ayyampatti and Pettavaithalai, Mr. K. Muthuramalingam, Honorary Divisional Organizer, National War Front, visited Vengal, Pallapapatti villages and did propaganda work. Mr. V. Srinivasalu Nayudu, Honorary Taluk Organizer, Kulittalai, visited 8 villages and inspected 5 reading circles. The eleven Taluk Propagandists visited in all 257 villages and inspected 114 reading circles. The District Ballad Master, Mr. O. V. Narayanaswami, toured in Trichinopoly, Manapparai, Ariyalur and Udayarpalayam taluks singing war ballads in public meetings and instructing boys and girls in schools.

The Tahsildar of Karur held 18 public meetings, the Tahsildar of Kulittalai, 12 meetings, and the Deputy Tahsildar of Manapparai 5 propaganda meetings.

Fourteen propaganda meetings were held in Musiri taluk and 12 in Lalgudi. Mr. N. Subramaniam, I.C.S., Sub-Collector, inspected several reading circles in his division and gave necessary instructions to the village officers about the proper working of them.

The Tahsildar of Lalgudi inspected 4 reading circles in his taluk during the month. Well-attended public meetings were held at divisional headquarters for the Red Cross and St. John Publicity. Speeches were made by select lecturers. Wide publicity was given to the great work done by the Red Cross and St. John Associations.

The officers of Agricultural department addressed 61 propaganda meetings of ryots in rural areas. The staff of Veterinary department inspected the reading circles at Edayathimangalam, Thiruvalarsolai, Pappakurichi and Mangalam. The Sub-Registrars of Registration department at Chettikulam, Kattuputhur, Musiri, Paluvur, and

Valikandapuram supervised the reading circles assigned to them. The Educational department carried on intensive propaganda among students during the month under report.

VIZAGAPATAM.—The Revenue Divisional Officer, Vizagapatam, had informal talks in the villages of Sabbavaram, Mantripalem, Paravada, Narasingabilli, Mindi Balacheruvu, S. Kota, Kotturu, Zami Jagaram, Bhimasingi, L. Kota and Kottavalsa and explained to the villagers about the progress of the war and spoke on allied topics.

The District Organizer toured for 5 days, attended 5 meetings and inspected 1 reading circle. He visited 2 security villages during the month. He interviewed Mr. V. Ramakrishna, I.C.S., Chairman, National Tribunal, and Captain Owen, Assistant Technical Recruiting Officer, Bangalore. He attended the Anti-Hoarding and Profiteering Committee meeting held in the Collector's office, Vizagapatam. At Mindi on 6th April 1944 he made contact with Lieutenant Colonel Mackenzie of the Punjab Regiment. He attended the meeting addressed by Brigadier Cummings. The District Lecturer toured for 26 days, visited 19 places, conducted 16 meetings and inspected 10 reading circles. The second lecturer toured for 20 days, visited 39 places, conducted 43 meetings, and inspected 10 reading circles. The Additional Lecturer toured for 20 days and conducted 13 meetings.

The Additional Lecturer for Muslims, toured in this district for 5 days, visited 4 places, addressed 3 meetings and also had talks with Muslim leaders and businessmen. The Lady Lecturer, Vizagapatam, toured for 21 days, visited 10 places, conducted 14 meetings, inspected 5 reading circles and enrolled 34 persons into National War Front. She conducted four meetings exclusively for women and the remaining were mixed gatherings, the majority of which were attended by women. The Lady Lecturer, Chicacole, toured for 7 days, visited 5 villages, organized 6 meetings and inspected 4 reading circles.

The Honorary Divisional Organizer, Anakapalle, attended the meeting addressed by the Collector at Anakapalle on 16th April 1944. The Honorary Divisional Organizer, Vizagapatam, toured for 10 days, visited 7 places, conducted 6 meetings, inspected 6 reading circles, visited 10 military families, collected 5 bullock shoes and half viss of waste paper.

The Honorary Taluk Organizer, Tekkali, toured for 8 days, visited 21 villages, inspected 5 reading circles, conducted 10 meetings, visited 5 military families and enrolled 60 persons into National War Front. The Honorary Divisional Organizer, Sompeta, toured for 9 days, visited 18 villages, conducted 10 meetings, inspected 6 reading circles and 3 poster sites, enrolled 10 persons into National War Front, visited 10 military families. The Honorary Divisional Organizer, Narasapatam, toured for 20 days, addressed 15 meetings, inspected 9 reading circles and 9 poster sites and visited 31 military families. The Honorary Divisional Organizer, Palakonda, toured for 11 days, visited 26 villages and 21 military families, conducted 14 meetings, inspected 15 reading circles and 15 poster sites, collected 22 bullock shoes and 2 viss of waste paper and made 6 night halts.

Mr. V. Simhachalam Patnaik, Honorary Divisional Organizer, Vizianagram, who was an ardent honorary worker breathed his last on 13th April 1944. The Collector was pleased to appreciate his services. Dr. K. R. Subramania Ayyar, head of the department of History, M.R. College, Vizianagram, was appointed as Honorary Divisional Organizer, Vizianagram. All the Honorary Organizers extended their hearty co-operation in the successful conduct of the Red Cross Drive. The Taluk Propagandists visited 619 villages, inspected 233 reading circles and collected 148 bullock shoes.

One hundred and nine persons were enrolled into National War Front during the month under report. One hundred and seventy-five bullock shoes were collected by the National War Front staff during the month under report.

NELLORE.—The District Organizer, National War Front, toured for 21 days in this month and visited 18 villages. He addressed the villagers on the several important matters of the day and inspected National War Front Committees and the Village Security Organizations. He addressed the Taluk Teachers' Conference, at Marella on "Recruitment," etc. He presided over a meeting of the National War Front Committee members at Kollapanaidupalli. He attended the war propaganda drama "Desaseva" and "Dampathulu" staged in aid of Red Cross at Kollapanaidupalli and Kavali, respectively. The District Lecturer toured for 23 days and visited 21 villages.

Mr. G. Vandanam, Additional Lecturer for Scheduled Classes, toured in Nellore district from 27th to 29th April 1944 and did propaganda work.

Janab Ameer Ali Baig, Additional Lecturer for Muslims, toured 6 villages in Nellore district from 24th to 30th April 1944 and did propaganda work.

Rao Saheb Y. Lakshminarayana Reddi, Honorary Divisional Organizer, Gudur, toured for 12 days and visited 30 villages. He inspected National War Front Committees and Village Security Organizations and made a vigorous appeal to the people to contribute to the Red Cross. He made arrangements for the staging of benefit performances at Gudur and Kollapanaidupalli in aid of Red Cross.

The number of villages visited by several voluntary speakers is given below: Mr. R. Parasurami Reddi, 8, Mr. Venkatanarasaiah, 1, Mr. S. Narayanaswami Naidu, 2, Mr. N. Kanakambabu, 6.

The Revenue Divisional Officer, Nellore, attended a war propaganda meeting at Kalivalapad on 13th April 1944. The Deputy Tahsildar, Muthukur, and the Headquarters Deputy Tahsildar, Nellore, held a number of meetings during the course of their tours in villages. The Revenue Inspector, Podur, held 6 meetings. The Revenue Divisional Officer, Gudur, conducted 2 war meetings; the Deputy Tahsildar, Sulurpet, 2 meetings; and the Revenue Inspector, Chittalur, 16 meetings. The Revenue Divisional Officer, conducted meetings in the villages visited by him. The Tahsildar, Udayagiri, conducted meetings in 12 villages. The Tahsildar of Kovur held meetings in all the villages visited by him. The Tahsildar, Kanigiri, and the Deputy Tahsildar, Podili, conducted 2 and 6 meetings, respectively, while the Revenue Inspectors of Kanigiri taluk held 3 meetings.

War propaganda was carried on by the officers of other departments also, viz., the Registration, Public Health, Police, Commercial Taxes, Co-operative, Agricultural departments. The propaganda work and recruitment work of the District Educational Officer, Nellore, and his subordinates continued to be good.

Provincial Song Publicity Organizer

The Song Publicity Organizer accompanied by the Staff-singers and Orchestra of the department visited Virudhunagar on 6th April 1944. About 25,000 people belonging to Virudhunagar and the surrounding villages who had come there for the local festival witnessed and listened to the music concert of War songs given by the Staff singers and Orchestra. A large number of ladies also attended the function. The crowd calmly enjoyed the songs and punctuated the performance with occasional applauses.

On 8th April 1944, the Orchestra and Staff-singers of our office gave a musical performance at Ootacamund for which admission was by tickets, which had already been sold by the Deputy Organizer, National War Front, Nilgiris. The proceeds of that collection were sent to the Red Cross Fund by the Deputy Organizer. It is understood that a sum of Rs. 500 was thus collected and contributed. A large audience was present including Rao Bahadur Ari Gowder, one of the leading men of the place, all of whom appreciated the songs and music.

By the efforts made by the Song Publicity Organizer, the Proprietors of the 'Madura Sri Mangala Bala Gana Sabha' were made to agree to give away the net proceeds of the collection of one day's play called 'Lakshmikantan' to the Red Cross Fund. Accordingly the proceeds of the collection of their play on 23rd April 1944 were given away to the Red Cross Fund. Captain G. T. B. Harvey, the Director of War Publicity, was present at the play and after enjoying the performance thanked the proprietors of the company for their generosity and appreciated the high level of acting exhibited by the members of the troupe. The Song Publicity Organizer spoke in Tamil, giving the gist of the Director's speech.

On 24th April 1944, the Song Publicity Organizer attended the meeting of the Propaganda Sub-committee of the Provincial War Committee and many matters relating to the song publicity scheme were discussed. The Song Publicity Organizer gave a brief account of the Song Publicity activities of the Song Publicity department.

On 29th April 1944, the Song Publicity Organizer was 'At Home' at a Tea Party which was attended by a good many officials and non-officials. After tea, the Staff-singers, both Telugu and Tamil, entertained the guests with their War songs and music along with the orchestra. Next Srimathi A. Saradha Devi gave a performance of Bharata Natyam elucidating by her art some of the War songs of the department. Lastly the Tamil Bommalattam (marionette) and then the Telugu Bommalattam (shadow-play) each one dealing with a separate theme of the war, were exhibited. The art contained in the Tamil Bommalattam particularly in manipulating delightfully and dexterously the dance of the doll was very much cheered and appreciated by the audience. The Song Publicity Organizer welcomed the Director of War Publicity and other guests and thanked them for their kindness. Captain G. T. B. Harvey, the Director made a short speech congratulating the Song Publicity department staff on the excellent work they have been doing, laying special stress on the ingenuity and care and hardwork with which the ancient arts of Bharata Natyam, Bommalattam and music, etc., have been adapted and harnessed in the work of effective War Propaganda. The function came to a close at 9 p.m. The Collector of Madras Mr. B. W. Day was also present.

The Assistant Song Publicity Organizer, Mr. G. Joshua was on tour from 20th April 1944 to 26th April 1944 visiting in the course of his tour places like Vizagapatam, Ellore, etc. He attended a Small Savings Conference at Vizagapatam on 22nd April 1944 presided over by the District Collector and made a speech in Telugu. He also conducted a Poets' meeting at Vizagapatam on 23rd April 1944.

Bommalattam party.—The Telugu Bommalattam party visited and gave their performances in places like Bellary, Hospet and Hampi, etc.

Hon. Artists.—Miss Baby N. Rajam, Miss P. S. Subbulakshmi and Mr. T. V. Namasivayam were good enough to sing and popularize many of the War songs in the course of their various performances in the country.

The District Ballad Masters.—The District Ballad Masters of the Tamil and Telugu districts engaged themselves in spreading the War songs (Tamil and Telugu, respectively) throughout the month of April 1944 by visiting schools and teaching the songs to the school children.

Propaganda Vans

MSC. 671 (*Trichinopoly*).—The van toured the district for 17 days during April 1944. It visited 15 villages covering a total distance of 382 miles. Fifteen film shows, lantern shows and radio recitals were given during the month. The van was taken to Udayarpalayam, Lalgudi, Musiri and Trichinopoly taluks and on 11th April 1944, it exhibited war reels to a big gathering of about 6,000 people at Udayarpalayam. At Jayancondam on 14th April 1944, at the Red Cross Flag day, the van exhibited war reels. Thousands of villagers gathered at Kattuputhur and Sripalaputhur when the propaganda van visited those places.

MSC. 7537 (*Nilgiris*).—The van toured for 16 days and visited 13 villages covering a total distance of 249 miles. Eight magic lantern and film shows and 16 radio recitals were given in the villages visited by the van. On 10th April 1944 the van was used to assist in publicising a football match conducted in aid of Red Cross. The van toured in the Gudalur taluk for 6 days visiting 3 villages, covering a distance of 70 miles and gave 6 film shows and 5 radio recitals in the above villages.

MSC. 7704 (*Anantapur*).—The van toured for 22 days, covering 332 miles and visited 24 villages giving 8 film shows and 8 magic lantern shows. The van was taken for announcement for the opening function of the Red Cross and drama in aid of Indian Red Cross Society and amenities for troops.

MSC. 7759 (*Malabar*).—The van toured for 20 days visiting 30 villages covering a distance of 402 miles. It gave 17 film shows and was used for intensive propaganda in connexion with the Red Cross drive.

MSC. 6946 "*Guadalcanar*" (*North Arcot*).—The van toured in the district for 22 days and visited 20 villages covering a distance of 309 miles. Nineteen film and magic lantern shows were given at almost all the places visited by the van. Twenty radio recitals were also given to the public. It was also used for a Red Cross meeting at Gudiyatham.

MSC. 7162 "*Teheran*" (*South Kanara*).—For 21 days the propaganda van toured the district and visited 16 villages covering a distance of 619 miles. Eleven films and 6 magic lantern shows and 11 radio recitals were given in the above villages. The van was also in attendance at a public meeting which was addressed by an Area Rationing Officer, Cannanore.

MSC. 7638 (*West Godavari*).—The van went on tour for 9 days visiting 8 villages and covering a distance of 263 miles. Two film shows and two magic lanterns were given in the above villages. The van was taken for Red Cross Propaganda and for announcement of meetings arranged for defence loans purposes, during the first week of April 1944.

MSC. 6984 "*Orel*" (*Nellore*).—The generator engine of the van was under repair at Madras.

MSC. 7760 (*Kurnool*).—The van toured in the district for 16 days visiting 19 villages and covering a distance of 599 miles. Fifteen film and 1 magic lantern shows were given in the above villages.

MDU. 28 "*Keren*" (*Madura*).—The van toured in the district for 18 days during the month. It visited 20 villages covering a total distance of 834 miles. There were only 2 film shows during the month. The van was taken to the Red Cross drive in the city in the first week and to the meeting of the lady lecturer in connexion with the anti-hoarding and releasing of grains.

MSC. 7677 (*Tanjore*).—The van toured in the district for 22 days covering a distance of 567 miles. It went round 19 villages and three towns giving 19 film shows, one magic lantern show. The van was also used for the Red Cross propaganda at Tanjore, Pattukkottai, Tiruvarur, Kumbakonam and Mavoor. It also attended important temple festivals in the taluks of Shiyali and Tanjore and attracted a very large crowd at all the places visited.

Photo taken on the occasion of the car festival at Penna Ahobilam when National War Front propaganda was done by the Anantapur National War Front personnel—The propaganda van M.S.C. 7704 is seen in the picture.

MSC. 6983 "*Alamein*" (*Vizagapatam*).—The van toured the district for 19 days visiting 38 places covering a distance of 208 miles, only one magic lantern show was given as the generator engine failed to work. Full use was made of the gramophone.

MSC. 7160 "*Casablanca*" (*Tinnevelly*).—The van was on tour in the district for 19 days visiting 21 villages and covering a total distance of 567 miles. Twenty-one radio recitals were given in the villages visited. The generating engine was out of order.

MSC. 7629 "*Naples*" (*Guntur*).—The van was not on tour during the month owing to delay in obtaning petrol coupons.

MSC. 7468 "*Matapan*" (*Salem*).—The van did no tour in Salem or Coimbatore, as it was under repair at Coimbatore.

MSC. 7536 (*Madras City*).—The Propaganda van went round the city in all divisions for 25 days. The total distance toured comes to 754 miles. It was used for intensive propaganda in the city about the Red Cross and National Savings, distribution of hand bills, posters and other war magazines.

MSC. 7665 (*Bellary*).—The van toured for 16 days covering a total distance of 688 miles. It visited 21 villages. Twelve film shows and 10 magic lantern shows were given. The van was used for intensifying propaganda during Jatra at Hampi, where nearly 8,000 people assembled.

MSC. 7711 (*Chittoor*).—The van toured for 17 days coverning a distance of 228 miles. It visited about 10 villages, and film shows and magic lantern shows were given. The van was brought to Madras in the second half of the month. It has since been allotted to Malabar.

MSC. 7161 (*Cuddapah*).—The van was undergoing repairs.

MSC. 6104 (*Military van*).—This van allotted exclusively for troop shows in and around Madras continued to work as per the programme drawn up by the military authorities.

No reports have so far been received in respect of propaganda vans MSC. 3438, 6985, MDM. 651 from the District Organisers, Chingleput, Kistna and Ramnad.

Films.—As usual the films from the Information Films of India, Bombay, have been distributed to the vans as and when they were received. Supply of Telugu and Tamil war shorts at the end of every week to Madras Regiment has been continued.

Propaganda materials.—Leaflets, magic lantern slides and other propaganda materials were distributed to all the vans and when they were received.

War Committees, Depots, etc.

Red Cross and St. John Appeal in Madras Presidency

Mr. C. M. Town, Honorary Publicity Officer, writes:—

The Red Cross and St. John Week having been postponed in the Madras Presidency from January 30th which was the date of commencement of the All-India Red Cross Week, on account of the Small Savings Drive, it was decided to hold an Appeal here during the first fortnight of April.

Although I think every one felt that this was not such a good time of year to have an Appeal, every one rallied round and was most willing to help in any way in which they were able.

Government sanctioned a Red Cross and St. John publicity section to be opened in Victory House, and this section started to function on 19—1—1944. The Publicity Sub-Committee met and decided on the policy to be adopted and an Appeal was sent out to all Red Cross Branches, St. John Ambulance Association Centres, and National War Front District Organizers; an Appeal was also sent at a later date by Government to all District Collectors. These Appeals asked for the co-operation of all these organizations, to arrange programmes for the fortnight.

Posters and handbills were printed in English, Tamil, Telugu, Malyalam and Kanarese; these were distributed in the City and to all districts, special handbills were printed for Red Cross Sunday, and adhesive labels for letters, to advertise the date of the Appeal.

Banners and flags in two sizes were printed with the Red Cross and St. John design; these were also distributed in the City and districts, the small flags were particularly popular for use on cars.

A gift of eleven cases of sweets, put up in special Red Cross and St. John wrappers, resulted in the sum of about Rs. 2,000, being collected. Another gift was a large quantity of matches, in boxes with Red Cross and St. John labels, the sale of which brought in Rs. 750 to our Fund.

A hoarding was painted depicting articles of comfort, ones money will buy for sending to hospitals for the Sick and Wounded; this was placed in a prominent position on Mount Road. Thermometers were placed in three good positions and collecting boxes were taken by several shops, banks and private people.

The City Programme, consisted of Dances, a Boxing Match, football matches, a Tamil play and Cinema performances. All these shows were well attended and resulted in good collections.

During April the collections in the City were roughly Rs. 1,21,000 and in the mufassal Rs. 7,30,000; since then more money has come in bringing the City collections to over Rs. 1,50,000 and the mufassal to Rs. 9,00,700. There is still a lot of money to be remitted from the districts which looks like bringing our total collections for the half year to over twenty lakhs.

As Honorary Publicity Officer I should like to place on record my thanks and appreciation as well as that of the Red Cross and St. John for the work and very willing co-operation of all those who were approached to help with the Appeal.

We are also grateful for money which has been given from various other dances and shows, such as the Y.W.C.A. and Y.M.C.A., Concerts and so on, that were arranged by others, not on our Committee.

Our thanks are also due to the Madras Chamber of Commerce for their help and cheques, amounting to Rs. 38,725, to the Trades Association, making special mention of Messrs. Spencer & Co., Messrs. P. Orr & Sons, and Messrs. Simpson & Co., to the Mail, Mr. Hayles for his Leader and write ups; to the Clergy of all denominations; Red Cross Sunday collection to date being Rs. 1,618, and to all others who worked hard and helped in many ways, such as District Organizers and all friends and supporters in the districts, too numerous to mention by name, but whose help is greatly appreciated. Last but by no means least, the Red Cross Publicity Section in Victory House without whose help it would not have been possible to have run an Appeal of this size.

SOUTH ARCOT.—The collections towards the funds earmarked for the Red Cross and that St. John Ambulance Associations amounted to Rs. 58,531-7-2 up to the end of April 1944 reached Rs. 71,929-9-2 on 6th May 1944.

ANANTAPUR.—A sum of about Rs. 33,000 has been collected towards the Red Cross celebrations and much more is expected in the current month.

BELLARY.—Under the auspices of the District War Committee, the Red Cross Drive was carried on successfully, and the Red Cross Weeks were celebrated throughout the district from the 1st to the 16th April on a grand scale. The Flag Day was celebrated, and a public meeting was held on the 3rd of April with Mr. I. M. Fraser, I.C.S., Collector of Bellary in the Chair. Mr. E. E. Mack, I.C.S., District Judge of Bellary was the pricipal speaker. On the 4th, there was another public meeting at which Mr. M. Devendram Naidu was the speaker. On the 16th there was a public meeting at which Mr. V. Narayana Chetti Garu presided and a purse of Rs. 16,000 was presented to Mr. I. M. Fraser, I.C.S. At Hospet on 1st April a public meeting was held, presided over by Mr. P. S. Visvanatha Iyyar, I.C.S. Mr. L. Sreenivasa Rao, the Kannada Lecturer, Mr. H. Krishta Charya, Headmaster of the Government Training School and Secretary of the Reading Circle, Hospet, Mr. V. L. Narayana Rao, President of the Propaganda Sub-Committee and Janab S. G. M. Padsha Saheb, the Honorary Divisional Organizer, spoke on the occasion explaining the significance of the Red Cross Week.

A second meeting of the Hospet Divisional War Committee was held on the 12th April in the Municipal Council Hall, with Mr. R. Narayanaswamy Mudaliar in the chair, and it was resolved to request the proprietor of "Chitra Mandir Talkies" to Screen a picture for the benefit of the Red Cross. In compliance thereof the proprietor gave a benefit show on the 14th night and presented a purse of Rs. 600. The third meeting of the committee was held on the 16th April with Mr. P. S. Viswanatha Iyyar, I.C.S., Sub-Collector of Hospet in the Chair. It was resolved to extend the celebrations of the Red Cross for a week more to enable the realization of more funds.

At a meeting held on the 16th April, the Committee recorded its appreciation of the work done and the help rendered by Rao Saheb A. D. Tandu Mudaliar, Messrs. R. Narayanaswamy Mudaliar, C. V. Raja Bahadur, M. Sadasivan and the Proprietor, "Chitra Mandir Talkies" in making the celebrations a success.

Under the auspices of the Adoni Committee, the celebrations of the Red Cross Weeks were done vigorously from the 1st April to the 16th April, and talks were given by the staff of the National War Front and the members of the Divisional War Committee. Benefit drama and cinema shows were arranged from which a fairly large amount was realized for the Red Cross Fund.

The Committee in every taluk had the assistance of the Taluk Propagandist in celebrating the Flag Day on the 3rd April and the Red Cross Weeks were done vigorously from the 1st April to the 16th April. The celebrations comprised with processions, Bhajanas, Puranams' recitals, public meetings and entertainments by folk dances, Kollatam and rural games. Money was collected on a large scale by sale of flags, collection boxes nd voluntary donations. The total collections for the district amounted to Rs. 55,756.

CHINGLEPUT.—Trivellore Teachers' Conference.

The elementary school teachers of Trivellore taluk held a conference and exhibition at Trivellore on 29th April. Mr. N. Sarangapani Iyengar, Personal Assistant to the Director of Public Instruction exhorted the teachers to help in the War effort. School children conducted dramas in aid of the Red Cross. Mr. S. Ranganathan, I.C.S., Collector, presided on the occasion. About 500 rupees was realized. About 54 teachers donated their blood to the blood-bank next day.

COIMBATORE.—With a view to make an intensive drive for funds, in aid of the Red Cross and St. John Ambulance Association, a committee consisting of officials and non-officials including several members of the Red Cross and St. John Ambulance Association of this city was formed on 17th March 1944 at the meeting held in the Indian Soldiers' Canteen Building, under the Presidentship of Mr. R. C. S. Bell, I.C.S., the then Collector of Coimbatore. Several Important Resolutions were passed in that meeting with a view to make the Red Cross Drive an outstanding success in this district. In a meeting held on 28th March 1944 of the said committee at the Collector's office several important resolutions were passed regarding the actual celebration of the Red Cross Weeks in this city and in the mufassal. Several benefit performances, dramas, variety entertainments and exhibition matches were arranged in this city and also in the mufassal.

The Flag Day was celebrated in this city on 11th April 1944 as per the resolution of the committee. A sum of Rs. 7,050 was collected. Besides several plays, variety entertainments, etc., organized by the Committee, there were two special functions in which large sums were contributed towards the Red Cross Fund. On the occasion of the opening of the "Srimathi R. G. Ratnammal Memorial Maternity Block" in the premises of the Government Hospital, Udumalpet by His Excellency The Governor of Madras at 5-30 p.m. on Friday, the 28th April 1944, Mr. R. Guruswamy Naidu, Managing Agent, Palani Andavar Mills, Limited, Udumalpet, made a generous contribution of Rs. 10,000 towards the Red Cross Fund. So also Mr. G. D. Naidu (U.M.S.), well-known as "Lord Nuffilled of Coimbatore" (in the words of His Excellency The Governor of Madras) organized a variety

entertainment in aid of the Red Cross Fund, under the distinguished and immediate presence of His Excellency The Governor of Madras, on Friday, the 28th April 1944 at 9-15 p.m. at the Diamond Talkies, Coimbatore. Mr. G. D. Naidu, contributed Rs. 2,000 towards the Red Cross, amidst other sums towards other charities, on the whole amounting to Rs. 26,500 only.

CUDDAPAH.—Dramas were enacted in Cuddapah, Badvel, Rajampet and Chitvel for raising funds for the Red Cross and St. John's Ambulance Fund. A sum of Rs. 13,375 was collected for the Red Cross and St. John's Ambulance Fund; also steps were taken to raise the maximum amount possible. During this month, the Red Cross Week was celebrated throughout the district and during the meetings the object of the Red Cross Fund was explained in full to the public and appeal was made for liberal donations. The war pamphlets, posters, the Red Cross Pamphlets, posters, etc., were exhibited in all the important centres and the Red Cross Flags had a good sale. The Collector inaugurated the celebrations and presided over the public meeting at Cuddapah on 3rd April 1944. Three important village meetings were held in Rayachoti taluk at which the Collector addressed audience ranging from 800 to 1,200. Considerable enthusiasm was evidenced at these.

The District Collector, Rao Sahib N. Raghavendrarao, presided over a largely attended meeting at Bhadrachalam organized under the auspices of the National War Front. The ladies of Cocanada lead by Mrs. Raghavendrarao (wife of the District Collector) and Dr. S. Lakshmi Ammal collected more than a thousand rupees towards the Red Cross funds. Processions, propaganda meetings, variety entertainments, music performances, dramas, fetes and funfairs, etc., were organized in all important places and the total collection is approaching one lakh of rupees. The District Collector and W. Scott Brown, I.C.S., Commissioner of Civil Supplies attended the variety entertainment at Cocanada on 13th April 1944.

The Executive Committee of the District War Committee met on 3rd April 1944 and 10th April 1944 in connection with 'Red Cross Drive'. It decided to hold the 'Red Cross Fete' which was held on 15th and 16th in the Police Parade grounds at Ellore. An amount of Rs. 1,57,246-6-11 was collected towards the Red Cross Fund.

KISTNA.—A special week was celebrated during the month throughout the district to collect funds for the Red Cross and St. John Appeal. A sum of Rs. 88,400 was collected in this district. Bharata Natyam Variety entertainments at Nuzvid and Gannavaram and two dramas at Bezwada were enacted in aid of the Red Cross and Saint John Appeal.

KURNOOL.—Wide publicity was given to the appeal of His Excellency the Governor for funds for the Red Cross. The Red Cross Week was celebrated from 1st April 1944 to 16th April 1944, throughout the district. The flag day for the Red Cross funds was celebrated on 3rd April 1944 and a sum of over Rs. 300 was realized. The total amount collected and remitted in the month through His Excellency the Governor's War Fund, earmarked for the Red Cross was Rs. 4,418-3-0. A benefit cinema show "Chenchu Lakshmi" was arranged on 15th April 1944, and a sum of Rs. 850 has been realized. Another benefit cinema show, arranged by the Sub-Collector, Nandyal, on 16th April 1944 fetched a sum of Rs. 1,116. Advantage was taken of the opportune presence of the Honourable Dr. N. B. Khare, Member, His Excellency the Viceroy's Executive Council, and a benefit dramatic performance was arranged at Kurnool on 22nd April 1944. A sum of Rs. 643 has so far been realized on account of this show and a further sum of Rs. 1,000 is expected to be realized soon. Officials of the Revenue department are continuing to collect funds for the Red Cross and it is hoped that some more amount will be collected, for this fund.

MADURA.—Collection to Red Cross and St. John Ambulance Fund amounted to Rs. 99,913-4-8 in Melur, Usilampatti and Dindigul divisions.

MALABAR.—The Red Cross week was celebrated throughout the district and the collections made up to 24th April 1944 amounted to Rs. 1,67,119-10-1.

RAMNAD.—The Red Cross Drive from 1st to 16th April 1944 was the important event during this month. The flag-day was celebrated in all the taluks. Collections were made by the sale of Red Cross flags and in hundis. The Special Deputy Collector, Manamadura, Mr. V. B. Vedapuri, was good enough to arrange for the staging of two dramas by his subordinates in aid of the Red Cross and St. John Ambulance Association. Both the performances—one at Karaikudi and the other at Devakottai were a great success, and thanks to the interest taken by the local revenue officials, principally by Mr. P. Ratnam, Deputy Tahsildar, Tiruvadanai, the collections were excellent. Most of the cinemas also gave benefit performances and helped in the drive. The total collections amount to Rs. 41,543-15-2.

SALEM.—The Red Cross week was inaugurated on 1st April 1944. The target fixed for this district is rupees one lakh. The third of April was celebrated as a "Flag Day" in aid of the Red Cross. Flags were sold by the revenue officials during that day and a sum of Rs. 2,343-12-0 was realized. Benefit performances were held by the Taluk officers in aid of Red Cross fund and the collections were credited to Red Cross fund. A sum of Rs. 84,032-7-0 has been collected from this district so far.

TANJORE.—The Red Cross drive was made in a fitting manner in all the taluk headquarters and other important places of this district. The President of the Divisional War Committee and the National War Front personnels took keen interest in arranging for the successful celebration of the drive in their respective divisions.

The Red Cross Flag Day was celebrated on 3rd April 1944. Prayers for the success of the Allies were offered in important temples, mosques and churches. Red Cross Flags were sold to the public. There were processions of school children, officials and non-officials in important places. Several public meetings were held under the presidency of leading persons. The object and the importance of the "Red Cross and St. John Ambulance" were clearly explained to the audience. Benefit performances were held at Tanjore, Mayavaram, Tiruvarur, Pattukottai and Kumbakonam enacted by the comic actor Mr. Kali N. Ratnam and his party. Other performances were held at Mannargudi and Tiruturaipundi.

The "Grand Red Cross Fete" to collect funds in aid of the Red Cross and St. John, was conducted from 15th to 20th April 1944 under the supervision of Mr. S. Swayamprakasam, Dristrict Organizer, at the Palace grounds of the Government Training School for Women, Tanjore. Several stalls for the exhibition of various articles were set apart within the premises. Variety entertainments were organized. The first day of the Fete was opened by the then Collector Mr. W. Pritchard, I.C.S. The meeting of the last day was presided over by the Additional District Magistrate, Mr. C. S. Tremenhere. During the other days public meetings were held under the presidency of the leading gentlemen.

The amount remitted into the Treasury till the end of April 1944 to the credit of His Excellency the Governor's War Fund ear marked "Red Cross and St. John" comes to Rs. 59,737-14-10.

TINNEVELLY.—The special feature of the month was the celebration of the Red Cross Fortnight. Detailed instructions were issued to all the Tahsildars, Deputy Tahsildars, Taluk Honorary Organizers and Taluk Propagandists to celebrate the fortnight from 1st April 1944 to 16th April 1944. Appeals were made to big merchants, proprietors of cinema theatres and to religious institutions to contribute generously to Red Cross during the fortnight. The inaugural meeting of the Red Cross Fortnight was conducted at Tinnevelly town on 31st March 1944 with the District Collector in the chair. The Flag Day was celebrated on 3rd April 1944 throughout the district. On 4th April 1944 a special meeting was conducted in connexion with the Red Cross celebration at Palamcottah where Mr. U. Sridhara Panikkar, the Additional District Magistrate, presided. Many benefit performance and variety entertainments were arranged, from the various sources of Red Cross, collections amount to Rs. 1,02,610-15-11 up to date.

TRICHINOPOLY.—The main feature of the month was the successful organizing and conducting of the Red Cross and St. John appeal in the district. A strong and influential committee was found with Mr. W. H. Mitchell, the Collector, as President. Similar committees were formed in the Divisional Headquarters with the presidents of the Divisional War Committees as members. Musical concerts, benefit performances, dances, foot-ball matches and variety entertainments were organized. The National War Front concerned itself with the propaganda aspect of the work. At the Town Hall Square, a very successful meeting was held on 3rd April 1944 when W. H. Mitchell, the District Collector, presided. The District Organizer, the two lady lecturers, Miss M. C. Kokilabai and Miss K. Sivakamu, spoke on the importance of the day. With the concluding remarks of the Collector the meeting came to a successful close. Similar meetings were held at taluk centres throughout the district. The Flag Day was celebrated on 14th April 1944. Red Cross flags and sweets were sold throughout the district. The total collections for the district amounts to Rs. 1,05,448-4-2.

VIZAGAPATAM.—During the month the Red Cross Fortnight was celebrated from 1st April 1944 to 16th April 1944 with great enthusiasm and splendid success throughout the district. Appreciable collections have been received from every division and the total collections up to the week ended 6th May 1944 amounted to Rs. 1,32,704-3-0. The fortnight was inaugurated in the town with a procession of school children and public meeting presided over by the Collector Brigadier Dalison, O.B.E., and the Major Sheppard, O.B.E., I.M.S., addressed the public.

During all the other days, various entertainments, tournaments and other attractions organized with a printed and attractive programme circulated among them were (i) the dance arranged by the members of the European Club who have thereby raised a sum of Rs. 2,000, (ii) the boxing match arranged by Lt.-Col. Campbell of the E. C. B. which brought in a sum of Rs. 1,824, (iii) the variety concert got up by the school girls of Queen Mary's High School and other local European and Indian schools at which a collection of Rs. 1,256-8-3 was made and (iv) a drama arranged on 15th April 1944 which fetched a sum of over Rs. 6,000. All the local cinemas have given collections of one day to the Red Cross. The local churches have collected for the Red Cross on the Easter Sunday on 9th April 1944. The Flag Day in this town was celebrated on 3rd April 1944 and a round sum of Rs. 3,000 was realized by the sale of flags. The local Rotary Club was in entire charge of this work. Hundi boxes with printed appeals pasted on them were distributed in the town among the various offices and public institutions and were kept there throughout the fortnight. The military stationed in this town have also co-operated and contributed much to the success of the campaign. They have not only arranged concerts, foot-ball matches, etc., but have also helped greatly in collecting through hundi boxes which they distributed to the several camps, throughout the fortnight.

The following are the names of persons and public bodies who have contributed sums of Rs. 2,000 and above; Merchants' Association, Anakapalli, Rs. 6,500; Red Cross Society, Anakapalli, Rs. 5,000; Maharajah of Jeypore, Rs. 5,000; Agents of Macleod and Company, Rs. 4,080 and the Rajah of Bobbili, Rs. 2,000.

In the two other taluks of the Vizagapatam Division also chiefly in Anakapalli and Srungavarapukota, the fortnight was delebrated with great success and good collections have been made.

At Vizianagram, the fortnight was inaugurated with a crowded public meeting. Entertainments, dramas, feats, etc., were also arranged there throughout the fortnight in aid of the Red Cross. The Sub-Collector, Vizianagram, took great interest in this drive and approached big merchants, etc., in person. A sum of Rs. 4,000 was collected on one day in a few hours. The Estate Collector, Vizianagram, also co-operated in this campaign. Educated ladies including the wife of the Sub-Collector and others took interest in organizing functions in aid of the Red Cross. The total collections in this division exceeded Rs. 30,000. Next to Vizianagram, the Chicacole division contributed a sum of Rs. 23,300. In Parvatipur division, various entertainments were held in all the taluks and a sum of Rs. 13,500 was raised in all. From Narsapatam division the total collections amounted to about Rs. 9,900.

NELLORE.—There was a big drive in aid of the Red Cross during the month in this district. The Red Cross Flag Day was held on 3rd April 1944 when leading ladies of the town, official and non-official, went round the town, sold the Red Cross flags and collected nearly Rs. 3,700. A drama 'Dampathulu' was staged at Kavali on 21st April 1944 and another 'Deseaseva' was enacted at Kollapanaidupalli on 30th April 1944 in aid of Red Cross.

Hospitality for Indian Units

The Indian Hospitality Committee continues to expand its work and the canteen has been running six times a week entertaining thousands of troops both in camp and in transit. The Naval canteen continues to go out once a month and visits are also paid to the Indian Air Force.

The Committee's grateful thanks are due to the Stewards of the Madras Race Club who gave a generous donation of Rs. 15,000 towards the funds of the Indian Hospitality Committee and also to Mr. K. Subramaniam of Messrs. Binny & Co., Ltd., who helped to collect donations from the public. The Rotary Club Dance held in March yielded a good sum, and Rs. 1,201-12-0 being half the nett proceeds would be earmarked for occupational therapy work in Indian Military Hospitals. Also, the Dance cabaret in aid of the Red Cross organized by the Ladies of the Egmore Nursing Division yielded a handsome sum of Rs. 3,609-14-9, 50 per cent of which is to be earmarked towards comforts to Indian Military Patients in local Military Hospitals.

The Rajkumar of Pithapuram gave a delightful Party to members of the Forces where 1,200 guests were entertained and at which both Their Excellencies were present.

Mr. P. S. G. Ganga Nayudu of Coimbatore gave another large Party to 900 troops at H.E. the Sir Arthur Hope Club on 21st April at which Their Excellencies the Governor and the Hon'ble Lady Hope were present. Mr. Devarajulu has been good enough to secure two more hosts for Parties at the Hope Club during the months of April and May.

His Excellency the Commander-in-Chief Sir Claude Auchinlecks was present at one of the camps during the Indian Hospitality Canteen's visit and expressed in very high terms his appreciation of the Committee's work and thanked Her Excellency the Hon'ble Lady Hope and members and helpers of the Mobile Canteen Work.

His Excellency the Sir Arthur Hope Club for Officers continues to work satisfactorily. There was some doubt whether the Club was for Viceroy's Commission Officers only but as a result of an informal meeting with the Military Officials, the Committee have been able to get the Military's definite advice on the Hope Club which is now a Club for Officers.

The Officers' Parties at H.E. the Sir Arthur Hope Club are very popular and eagerly looked forward to. On 19th April, Mrs. Krishnamurthy, Mrs. Batliwala, the Rajkumari of Pithapuram, Mrs. Cherian, Mrs. Chandrasekhar and Mrs. Clubwala were At Home to 80 officers. Both Their Excellencies attended the Party and a happy evening was spent.

Their Excellencies Dance Parties are very popular and are much enjoyed by the Officers.

The Indian Hospitality Committee is extending its activities to the Indian Wing of a local Military Hospital. Occupational Therapy work, visiting, entertainments, letter-writing, etc., continue at this as well as the Indian Military Hospital, St. Thomas' Mount.

Her Excellency the Hon'ble Lady Hope continues to go out twice a week in Mobile Canteens and also visits the Indian troops in hospitals. Her keen interest in every detail of the Committee's work is a source of inspiration to the several workers connected with this work.

The Committee are always grateful for public interest and also for donations or gifts of literature and books.

CHINGLEPUT.—The various sub-committee of the Chingleput District War Committee Executive, Publicity and Propaganda, Finance and Recruitment Sub-Committees met on 28th April 1944.

RAMNAD.—Executive Committee of the District War Committee met on 15th April 1944. The report of the waste paper and scrap sub-committee was read and adopted. The war efforts during the month, the progress in recruitment and the food position were considered.

Soldiers' Welfare

BELLARY.—Mr. Venugopal Naidu, Secretary of the District Soldiers' Board, Bellary, took plains to compile a list of families of these serving abroad, and contacted himself with several in the mufassal by camping in important places. The Tahsildars, as Presidents of the Taluk Soldiers' Board made enquiries and advised the military families whom they met in their camps. The District Organizer helped one family at Bellary and another family at Hospet.

EAST GODAVARI.—The Forces Club at Jagannaickpur is working well and is patronized in large numbers. Friendly matches in foot-ball and hockey are being arranged between the members of the fighting forces and civilian public. The District Soldiers, Sailors and Sirmen Board met on 29th April 1944 under the presidentship of the District Collector.

KURNOOL.—The District Soldiers' Board and the Taluk Soldiers' Committees are functioning satisfactorily and are taking interest and enquiring into the welfare of the families of serving soldiers. Petitions received from serving soldiers are being attended to prompty, and all possible assistance is given to the families of the soldiers in securing rations, and necessities of life.

RAMNAD.—The Executve Committee of the District Soldiers' Board met on 15th April 1944 and matters regarding the welfare of families of soldiers were discussed. The Secretary of the Board toured the taluks of Srivilliputtur, Aruppukkottai and Mudukulattur and enquired into the grievance of families of serving soldiers.

Salvage Collection

KURNOOL.—The Tahsildars and Deputy Tahsildars assisted by the Boy Scouts and others took interest and attended to the collection of waste paper. So far about 20 bags of waste paper have been collected.

TANJORE.—Collection of waste paper and iron scrapings: The collection of these articles received proper attention by the National War Front staff. One hundred and fifty bullock shoes were collected by Mr. T. B. Alagiriswamy Pillai, Secretary, S.P.C.A., Tanjore, and sent to the Victory House, Tanjore, during the month. They were sent to the Police for payment of the reward.

Recruitment Activities

Madras Provincial Recruitment Sub-Committee

Presidency Recruitment figures for the month of March 1944 are better than that of any of the previous six months.

The Madras Provincial Selection Board interviewed during April 1944, 43 candidates of whom four were recommended for commissions and 24 for training at the Madras Cadet Training School, Adyar.

MADRAS.—The Recruitment Sub-Committee of the Madras District War Committee met once during April 1944 and recommended 8 candidates for the grant of King's Commission in His Majesty's Forces and 1 candidate for Pre-Cadet Training out of 11 candidates interviewed.

ANANTAPUR.—The Revenue officials have been doing good work in this respect. It was resolved in the District War Committee meeting held on 27th April 1944 that the recruitment work should be done more intensively. Medals are being awarded to non-officials for the good recruitment work. Extra Assistant Recruiting Officer, Hindupur, reports that he has sent 77 recruits through the help of civil authorities in April. Weekly programme of recruitment drive has been chalked out.

SOUTH ARCOT.—The number of men recruited from this district and enrolled by the Assistant Recruiting Officer, Vellore, during April 1944 is 243. Twenty-two men were recruited from this district for the technical arms of the Defence Services during the month.

BELLARY.—The Tahsildar of Adoni enlisted one recruit, the Tahsildar of Alur, another and D. L. N. Moorthy, the Ballad Master, the third.

CHINGLEPUT.—The Recruitment Sub-Committee met on 28th April 1944, when the Memorandum No. 1507-A/44, dated 14th April 1944, of the Government of Madras, Public (War) Department, regarding the policy to be observed in recruiting persons for Army and Civil Pioneer Force was perused and recorded. As no candidate applied for selection as war technicians, the selection committee did not meet in the month under review.

Two hundred and one persons were recruited from Chingleput district during the month under review for the various categories of the army according to the report of the Assistant Recruiting Officer, Vellore. The figures from the Assistant Recruiting Officer, Madras, have not yet been received. The tour programmes of the Recruiting Officers, were communicated to all the concerned Tahsildars with definite instructions that they should render necessary assistance to the Recruiting Officers. Pamphlets and posters received in connexion with this scheme were distributed to the Tahsildar for distribution and display.

CHITTOOR.—The Extra Assistant Recruiting Officers, the Extra Assistant Technical Recruiting Officer and the Assistant Technical Recruiting Officer toured in the district for recruiting candidates for the army. The members of the National War Front, the Revenue Divisional Officers, Tahsildars and Deputy Tahsildars did propaganda work during their tours. The Recruitment Sub-committee met on 17th April 1944 and interviewed two candidates for the Emergency Commission. Both were accepted and their applications were forwarded to the Provincial Selection Board, Madras.

COIMBATORE.—Propaganda relating to recruitment was intensively carried on by the personnel of the National War Front and other departments while recruitment was done by the Assistant Recruiting Officer and his subordinates.

WEST GODAVARI.—The total number of men recruited to the army during the month was 88 including the 21 men recruited by the Assistant Technical Recruiting Officer, Bezwada. The Recruitment Sub-Committee did not meet during the month as there are no applications for Emergency Commissions. The War Technicians Selection Committee met as usual on 25th April 1944. The three applicants asked to appear before the Committee did not turn up.

GUNTUR.—One hundred and twenty-five men were recruited to the army. Besides these, others were directly sent from the training centre of Hon. Lt. P. V. Krishnaiah Chowdary. The District Recruitment Sub-Committee selected one candidate for the Emergency Commission.

KISTNA.—Sixty-one recruits were enrolled into the Army. Forty-seven recruits were enrolled into the Technical branches of the Defence Services. Two candidates were interviewed by the District Recruitment Sub-Committee for Emergency Commissions and both of them were found suitable.

KURNOOL.—In March 1944, 109 recruits were sent up from the district; officers of the Revenue Department sent up 29 recruits during April 1944. One application for an Emergency Commission was received during the month. The candidate was interviewed by the Collector on 15th April 1944. He was again interviewed by the Recruitment Sub-Committee on 1st May 1944, and as he was suitable, his application was recommended to the Provincial Selection Board. Sixteen men have so far been sent up for enrolment in the Civil Pioneer Force.

MADURA—Regular line.—Assistant Recruiting Officer, Madura, writes "the following figures show the actual despatch from Madura for April 1944. There was a steady increase in the figures since November last. Periyakulam still leads. It will not be a surprise if the figures reach 200 next month."

Figures—Talukwar—

Madura	80
Melur	16
Nilakkottai	63
Dindigul	78
Palni	28
Periyakulam	182
Tirumangalam	66
Kodaikanal	12
Total	525

Technical side.—H.A.T.R.O., Madura, writes: "District figures are 49 as against 61 for March. Below details of recruitment through this office: Number interviewed, 87; number sent to Trichinopoly, 45; number enrolled by Trichinopoly, 28."

MALABAR.—The District Recruitment Sub-Committee interviewed two candidates for Emergency Commission of which one was recommended to the Provincial Board after medical examination. The Technical Recruitment Sub-Committee interviewed 16 candidates for training as war technicians and selected 11 candidates after medical examination.

RAMNAD.—Sir Norman Strathie, *Kt.*, C.I.E., I.C.S., Adviser to His Excellency the Governor of Madras, toured the taluks of Paramakudi and Mudukulathur in connexion with the recruitment of the Labour Force at Avadi from among Burma evacuees. Addresses of welcome were presented to him by various public bodies and organizations at every place he visited, namely, Mudukulathur, Ilayangudi, Parthibanur, Abiramam and Kamudhi. Four hundred men were recruited and sent to Avadi.

SALEM.—Intensive propaganda is being carried on in this district. The Extra Assistant Recruiting Officers and other Recruiting Officers are visiting the taluks in this district, and the Revenue officials are rendering all possible assistance. The number of men recruited for the various armed forces in this district for the month of March 1944 is 261. The formation of the IV unit of the Madras Civil Pioneer Force is in progress.

TANJORE.—There was a considerable fall in the receipt of application for war technicians courses. Efforts were made to secure a number of candidates for interview by the District Selection Committee at its next meeting.

A meeting of the District Recruitment Sub-Committee was held on 10th April 1944. One candidate was found fit for commission in His Majesty's Forces, and he was recommended to the Provincial Selection Board, Madras.

The District Police and Revenue official rendered the necessary assistance to the Recruiting Officers in securing men for recruitment and accommodation for stay during camps.

TINNEVELLY.—One candidate was interviewed for Emergency Commission by the Recruitment Sub-Committees on 28th April 1944 and selected for pre-cadet training.

No candidate was sent up for selection as Viceroy Commissioned Officer.

The District Selection Committee of the National Service Labour Tribunal selected one candidate on 25th April 1944.

(Continued on page 17)

W. A. R. P. C.

Women's A.R.P. Corps

The Women's A.R.P. Corps was started on 4th June 1944 with Mrs. C. J. Nicoll, as the Commandant. This was found necessary because the women of our City and Presidency had to be educated in protective measures in the event of any raids. The advent of aeroplane having revolutionized modern warefare, every civilian, man woman or child, was exposed to danger and consequently every one had an important part to play in the home front. Hence the need of educating our women folk in advance.

The training given by the members of the corps proved so valuable and the services rendered by volunteer ladies extremely helpful that Government recognized that the corps was discharging a work of great material importance and decided that the fellowship thus built should not die. So the corps has been made permanent and Government are providing all facilities to enable it to carry on its work of civic and social welfare for our women.

Addressing the members of the corps when it held its first parade on 18th April 1944, Sir Hugh Hood, Chief Adviser to His Excellency the Governor of Madras, said, he was impressed with the importance of the work done by the corps and the unselfish public service they rendered, making the organization a great success, and hoped, with their help and co-operation, the movement would spread to all towns in South India and from towns to villages, continuing to do valuable work in helping women to lead happier lives and to raise the standard of living throughout the country.

The corps is now expanding rapidly both in numbers and in work. There are now nearly 3,000 members (active and non-active) and 17 mufassal branches each under one Branch Leader assisted by her area leaders and active members. These are all voluntary workers including lady doctors, health visitors, teachers and several others anxious to take up useful work during their leisure moments.

The corps' work is of two kinds—war-time effort and peace-time work and now that the corps is made permanent both are combined in places where A.R.P. still continues. Women are educated in simple projective measures, rescue work, stirrup pump drill and fire-fighting with practical demonstrations, first-aid, lighting restrictions, take-shelter, etc. The paid-personnel of the corps do house-to-house propaganda and follow this up by holding meetings for those who express a desire to learn more about these measures. The W.A.R.P.C. courses are given to ladies, teachers and pupils in higher classes and forms. Fire-fighting courses and demonstrations are also given both to residential institutions and to women folk who desire to form house-fire parties. In addition to this the propaganda van is used to carry the message to women in the cheries, slums and in crowded areas. The response at all these places has been most encouraging.

The branches have understood the spirit of the new peace-time scheme and have immediately started it in right earnest. The members undertake work such as health and cleaning campaigns, visits to slums, salvage work, sewing classes, adult education, useful occupations like paper-making, etc., domestic science of first-aid, home nursing and maternity and child-care, nursery schools, etc. For the present meetings for the women are held twice a month and when they assemble a simple programme is gone through. This includes talks on simple useful matters, demonstrating in needle work, etc., and efforts are made slowly to induce the women branches to actively participate in these meetings. Thus at one meeting, one lady attempted to say a few words on savings; at another one recited 'Portia's speech' in Merchant of Venice on the qualities of mercy and explained it. Yet another lady, who was taught bandaging by the leaders when they did house-to-house visits, demonstrated it at the next meeting held in the division. In all these endeavours of the members the personnel of the several departments are willingly co-operating. The Commissioners of the Municipalities have realized that in carrying their work the members of the corps are only co-operating with their efforts towards social and civic welfare of the inhabitants. The Branch Leader, if she thinks it necessary, sends her report to the Commissioner of the place, on the conditions noticed by her and her members as to the sanitation of the cheri or the health conditions of the women—particularly carrying women—and the children for necessary action. This has been done in Cocanada and the Commissioner and Health Officer are rendering all possible help in this connexion. In another centre the members are tackling the women employed in factories. The Director of Industries has given all facilities. The Red Cross also is helping the corps.

Well, a beginning has been made both in the City and in the branches and from the encouraging response on the part of the ladies, it is felt that the scheme has a great future and is full of possibilities. A good deal of patience, hard work, careful planning, organizing and guiding and love for the cause are absolutely essential, and once the members realize that through this corps there is scope for doing real service for our women and our women also realize that the corps is a source of happiness and education for them, the work of the corps will then go on increasing and proving, beyond all doubt, its utility.

Hon. Lady Hope presented the Women's A.R.P. Corps' Flag at a parade held on 18th April 1944. In the photo are seen Hon. Lady Hope, Sir Hugh Hood, Adviser, Mr. D. Scollick and Mrs. Thompson.

Hon. Lady Hope presenting the colours to Dr. (Mrs.) L.S. Menon, a senior member of the Corps.

The importance of the corps and the task ahead was understood by the members of the corps and the public when the corps' first parade took place on the Island Grounds on 18th April 1944. Her Excellency the Hon'ble Lady Hope took the salute and presented the corps flag with the corps' motto "Strive and Serve". As one observer noted it was not only "impressive but effective, there was stuff in the Parade." The "Mail" described that "Madras Presidency gave a lead to the rest of India by instituting the Women's A.R.P. Corps' Flag." With the news parade representative taking films and camera men flicking their cameras, Her Excellency rejoiced meeting the several leaders and was pleased to say she was proud of the corps and every member in it. She exhorted them to carry on their great work of social service which is of inestimable value to the country after the war and counted on all of them doing their best to continue to help women to realize their responsibilities and to work for the welfare of the whole community.

The members of the corps feel proud they have been entrusted with the great task of looking after the social and civic welfare of our women. The history of the Women's A.R.P. Corps in this Presidency though short has been one of continuous striving and serving. May it long continue to strive in order that it may serve the women and therefore the country, always bearing in mind the great ideals for which the Women's A.R.P. Corps stands!

Village Reading Circles

ANANTAPUR.—The reading circles in the district continued to be working satisfactorily. The propaganda materials and the daily broadcasts are being supplied to them regularly and the Tahsildars have been making good use of them.

CHINGLEPUT.—The District Organizer has visited six reading circles in the month under review and found them generally working satisfactorily.

COIMBATORE.—The District Organizer inspected three reading circles which were found working satisfactorily. The other personnel of the National War Front also inspected several reading circles. The reading circles are working satisfactorily. The Lady Lecturers have formed four women reading circles in this month.

GUNTUR.—The staff of the National War Front and officers of the Revenue department during their tour inspected the reading circles in the district. Most of the reading circles are reported to be working in a satisfactory condition.

KISTNA.—The officers of the National War Front and Registration departments visited some of the reading circles in their charge and found their work satisfactory.

KURNOOL.—All the village reading circles functioned satisfactorily. Many of them are growing in popularity and are of great help dissemination correct war news in the villages.

MADURA.—Statement of inspection: District Organizer 15, District Lecturer 4, District Lecturer No. 1, 7; Lady Lecturer No. 2, 14; Honorary Taluk Organizer, 72; Taluk Propagandists, 149; and Revenue department, 118.

RAMNAD.—The following statement gives the number of reading circles in the district and the number checked by the National War Front and other staff during the month:—

	Men's reading circles.	Women's reading circles.
Total number at the beginning of the month.	539	21
Number visited by the District Organiser ..	1	Nil.
Number visited by the Taluk Propagandists and other National War Front staff.	78	2

The Victory House at Virudhunagar was visited by 3,172 persons in the month.

SALEM.—Many reading circles were inspected by the staff of the National War Front, Revenue officials and other Government servants during the month. The reading circles are getting supply of *Yudda Sanjigai* and other propaganda materials regularly.

TANJORE.—There were 857 reading circles, 19 National War Front Committees and 25 ladies' reading circles in this district. Two ladies' readng circles were organized by the Lady Lecturers. War literature was sent to the reading circles regularly and people used them with great interest. The working of the reading circles was properly supervised by the officials of the Revenue department, the officers of other departments and the staff of the National War Front during their tours. The reading room attached to the Victory House is becoming popular and a number of people made use of the war literature with real interest. The Victory Reading Room at Tanjore continued to be popular. There were two Victory Houses, one at Tanjore, and the other at Pattukkottai. They continued to attract a good gathering and working satisfactorily.

Village Security Scheme

SOUTH ARCOT.—The Security Inspector toured for 21 days and visited 21 villages. The village guards of one centre gave assistance to a pilot who effected a forced landing in the neighbourhood. The village guards of another centre recovered from the seashore some part of a ship-wreck and sent it to the Police for disposal.

CHINGLEPUT.—The Security Inspector toured for 20 days, inspected six old centres and visited seven new villages. At the end of March, 16 centres were abolished. Now there are 24 centres remaining. The scheme works well.

COIMBATORE.—The scheme is working in 37 out of 40 villages selected in Palladam and Coimbatore taluks. In the remaining 3 villages also, fresh guards have been selected and Police consulted as to their antecedents. Most of the villages have the requisite number of vastads and prompt action is being taken to fill in the vacancies as and when they arise. The pay of the village guards for February and March 1944 is being disbursed through village munsifs. Contract agreements have been provided with rice permits. Actual feeding has been undertaken in 20 villages during the month and the guards were fed. Due to some initial difficulty, feeding was not possible in the rest of the villages during the month. Prompt action has been taken to introduce feeding in all the villages, during May 1944. Steps have been taken to begin military liaison work by applying to the Collector for the issue of identity cards to the nstructors and nattamkkars. The work will be proceeded with on receipt of cards.

On the 29th of this month, a surprise inspection of the work of the guards of Udayampalayam was done by Sri P. T. Rajan, Regional Leader, Tamil Nad.

EAST GODAVARI.—The Security Inspector was on tour for 21 days, inspecting the work of the village guards and the Security Instructors. He has been paying special attention to squad drill, folk dances with songs, games and feeding. The District Organizer also inspected the guards at Vamavaram (Amalapur taluk), Jagannadhigiri and Tallarevu (Cocanada taluk). The village guards of Amalapur on the special request from the Police gave necessary help to the Police during festivals in the month.

GUNTUR.—The District Organizer arranged for a rally of village guards to be inspected by the Provincial Organizer during his visit to Chirala. About 75 guards from four different villages were assembled. The squad drill exercises under the direction of the Security Instructors were examined by the Provincial Organizer and a competition between the different squads was arranged in which the prize offered by the Provincial Organizer was won by the guards of Perala village. The Provincial Organizer gave necessary instructions to the guards and to the staff of the security scheme and his inspection has been a source of great inspiration.

RAMNAD.—The Security Inspector toured for 21 days and inspected 13 villages. The Security Supervisor also inspected some of the villages.

SALEM.—The Security Inspector was on tour for 21 days during the month and supervised the work done by the Instructors. The Security Instructors have toured for the minimum number of days in the month. The village guards were on boundobust duty when His Excellency the Governor of Madras visited this district on 26th April 1944. The village guards have improved in squad drills and rural games.

TANJORE.—The village security scheme was working in 40 important places of this district. The Security Inspector and the Instructors engaged the village guards in physical activities and games. The village guards at the coastal villages were helping the Police and the coastal guards in preventing smuggling. The village guards of Thulukkanpatti staged a drama called "Subedar Marudamuthu," under the presidency of the District Organizer, National War Front, Tanjore, on 1st April 1944 at Thulukkanpatti. At the time of the celebration of the Grand Red Cross Fete at Tanjore, the village guards of the Tanjore town demonstrated several feats.

The Security Inspector toured for 20 days, inspected 9 villages and visited 7 villages. The Security Supervisor, Cuddalore, visited the district and inspected 7 villages.

TINNEVELLY.—During the month the Security Inspector visited 10 villages and inspected the work of two instructors. He attended and addressed two public meetings. The unique feature of this month was the visit by the Lord Mayor of Madras to two of the security villages where he witnessed a fine display by the stalwarts. He congratulated the stalwarts and wished the scheme all success.

VIZAGAPATAM.—The Security Inspector toured for 22 days, and visited 14 security villages during the month. Practice in sending messages to the military took place at Ramachandrapuram and Malakapuram under the supervision of the Security Inspector. A meeting was held at Mindi to bring about contact with the military and the village guards and leader of Mindi at which the Officer Commanding the Punjab Regiment, the District Organizer, the Security Inspector and some other officers were present. He inspected the work of the Security Instructors of Govindapalem, Posdivalsa, Thotapalem and Gopalapatnam during the month. He attended the meeting addressed by Brigadier Cummings.

(*Continued from page* 15.)

The number of candidates selected by the Assistant Technical Recruiting Officer, Trichinopoly, during the month of March 1944 is 53, for the Madras Civil Pioneer Force of whom 45 were approved. The number of recruits sent to army through the Assistant Recruitment Officer, Palamcottah, during the month is 370 and the progressive total from November 1940 is 16,237 plus 370, 16,607.

TRICHINOPOLY.—The Recruitment Committee met on 28th April 1944 and recommended candidates for Emergency Commission.

VIZAGAPATAM.—One person from Narsapatam taluk, 8 persons from Yellamanchili taluk and 15 persons from Palakonda taluk, were recruited during April 1944. The Recruitment Sub-Committee selected 4 candidates for King's Commission during the month under review.

NELLORE.—The number of persons recruited during the month for the various branches of military service is 137.

Government Departments and the War Effort

The Agricultural Department

The following contributions were made:—

	RS.	A.	P.
His Excellency the Governor's War Fund	98	11	0
Defence Savings Provident Fund	884	10	0
Do. Stamps	488	0	0
Do. Certificates	439	8	0
Do. Bank	5	0	0
National Savings Certificates	100	0	0
Hundi collections	22	10	7
Defence bonds	5	0	0

The touring officers and staff of this department during their tours, visited reading circles and explained to the ryots the real situation with regard to the war and appealed to them to help in the war effort in all possible ways. Active propaganda on increased food production was carried on and the ryots advised to extend the area under food-crops and to avail themselves of the several concessions afforded by the department. Efforts were made to check the spread of false rumours and in the matter of discouraging hoarding and profiteering.

The departmental staff participated in the celebrations of the Red Cross societies. Pictorial posters on Grow More Food campaign were exhibited during the processions organized in many important towns and they helped the officers concerned in the collection of money for the Red Cross Fund.

The Co-operative Department

War propaganda.—Besides giving correct news about the developments in the theatres of war and thus counteracting false rumours, the Deputy Registrars and the subordinate staff of the department also did propaganda on the several aspects of the war effort. The need for saving and investing savings in national savings certificates, collection of books, for soldiers, Grow More Food, recruitment and the need to avoid hoarding and profiteering were some of the subjects to which the propaganda related. In many places the officers of the department interested themselves in the celebrations connected with Red Cross work and collected funds for the purpose. In South Arcot district alone a sum of Rs. 497!13–0 was collected. The Thrithala Co-operative Society in the Malabar district contributed Rs. 50 towards the Red Cross Fund.

Grow More Food.—As the cultivation season is fast approaching in several districts, the arrangements by co-operative marketing and sale societies, and by co-operative agricultural improvements societies to stock and distribute seeds, manure, etc., are nearing completion. Societies in or adjacent to municipal areas are making strenuous efforts to obtain compost manure of rubbish and nightsoil at the disposal of municipalities, for the purpose of distribution to ryots. Loans for cultivation purposes are also being sanctioned liberally by central banks. The Guntur District Co-operative Central Bank, Limited, for instance, issued loans during the month amounting to Rs. 4,420 to meet cultivation expenses. A sum of Rs. 3,755 was distributed for reclaiming 40 acres of waste lands in the Bobbili taluk of the Vizagapatam district. The co-operative sale society and the co-operative credit society at Tapeswaram in the East Godavari district are growing vegetables in their premises and making the vegetables available in the market at reasonable prices. The Nilgiris Co-operative Marketing Society supplied 3,995 bags of manure for potato cultivation in the Hills.

Distribution of food-stuffs.—Throughout the province wherever rationing of rice is in force, co-operative stores societies are playing a vital part not only in retail distribution to consumers but also as wholesalers who stock and release quotas to retailers. The Mangalore Co-operative Stores with its branches scattered throughout the town sold rice valued at Rs. 2,30,280 to 14,000 card-holders representing nearly two-thirds of the population of the town. The South Arcot District Central Stores has been selected by the Collector as the sole distributor of rice to all the retailers under the rationing scheme in the Cuddalore municipal area. As the price of rice in the Guntur district began to rise, the Collector of the district secured 1,625 bags of rice from mill-owners and released the stocks for sale in retail through co-operative stores societies. Finding that finer varieties of rice were being sold at abnormally high prices sometimes as high as Rs. 45 per bag the Collector of Guntur arranged to import stocks from the Kistna district and to distribute the same through co-operative stores societies at cost price. There was such a keen demand for the rice so placed on the market that sales had to be restricted by fixed quantities to individuals. The Guntur District Wholesale Stores, and the primary stores at Ongole and Tenali, sold firewood and fuel also at reasonable prices to relieve the distress caused by the exorbitant prices charged for these by the dealers.

The National Savings Scheme.—Investments made by co-operative banks and societies and by the officers of the co-operative department in National Savings Certificates and in various other forms of Defence Savings up to 31st March 1944 amounted to Rs. 1,19,70,340. The savings of the public which co-operative societies attracted for investment as a result of the "Thrift" drive initiated by them amounted to Rs. 12,01,511 during March 1944.

War Orders.—The execution of war orders was confined to textile goods and the Madras Handloom Weavers' Provincial Co-operative Society, Limited, continued to be in charge of the arrangements.

General.—The Malayadipatti Field Labourers Co-operative Society (under liquidation) in the Trichinopoly district has donated, at the time of the complete winding up of its affairs, its surplus funds to the extent of Rs. 74–5–6 to His Excellency the Governor's War Fund. The Valapad Co-operative Stores in the Malabar District contributed Rs. 227–8–0 to the same fund. The Thrithala Co-operative Society in the same district has opened a reading room which is availed of by 25 to 30 villagers. The Registrar visited a number of rural societies in the South Arcot district during the month and exhorted the members to save for the future through hundi boxes and by other means. The members of the sub-committee of the Health Survey and Development Committee of the Government of India visited the Madras Co-operative Milk Supply Union, Limited, on 16th April 1944 and were impressed with the general cleanliness of the place and the efficiency of the organization. They observed that enterprises of this type have an important part to play in placing wholesome milk at the disposal of the public in the interests of improving their level of nutrition. A scheme to ensure the regular supplies of charcoal to the buses plying in the Kurnool district has been proposed, by which bus-owners will become members of the Kurnool Charcoal Loan and Sale Society, Limited, and obtain their supplies through it.

The Connemara Public Library

The different pamphlets, maps and pictures that are being received at this Library are being regularly placed on the readers' tables for the use of the public, the latest items received being (1) Front Line 1940–41 (the official Story of the Civil Defence of Britain), (2) Neptune for the use of Merchant Seamen, (3) Air Sea Rescue, (4) War in pictures, (5) 'India's part in the Fourth Year of War' issued by the War Department, and (6) Publications of the United States Office of War Information, Hornby Road, Bombay.

The Librarian is subscribing Rs. 35 a month to the Defence Savings Provident Fund.

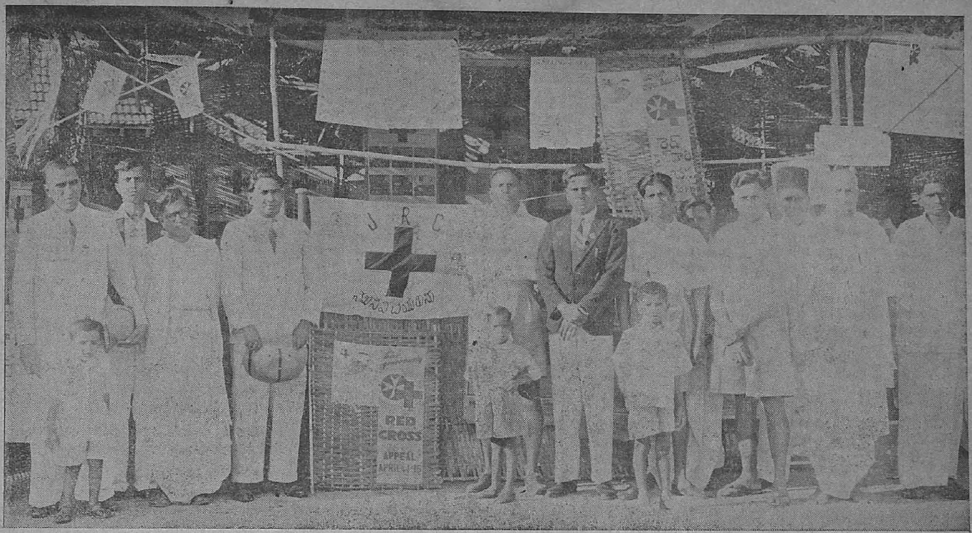
The Educational Department

During the month under report a sum of Rs. 20 was collected from the members of the staff o office of the Director of Public Instruction and out of this sum two National Savings Certificates were purchased. A sum of Rs. 79–11–1 was realized as hundi collections from the staff and several examiners in March-April and credited to His Excellency the Governor's War Fund. The following posters and pamphlets were distributed among the educational institutions of this Presidency: Victoria Cross, War Review for Schools Nos. 7 and 8, The Battle of Britain, India's Navy, The British Commonwealth of Nations, etc.

Ten applications from the subordinates of this department for posts in the Defence Services were received and forwarded with the Director of Public Instruction's recommendations. Of these 3 were for Emergency Commissions. In addition 6 applications from students of Government Colleges (2 ex-students and 4 present students) for Emergency Commissions were received and forwarded to the Provincial Selection Board.

The Madras Government Press Party

The members of the Government Press Party staged 'Ratnavali,' a Tamil play, at the Victoria Public Hall, on Sunday, April 30. The proceeds of the performance were credited towards His Excellency the Governor's War Fund. Mr. T. Austin, I.C.S., Adviser to His Excellency the Governor, presided on the occasion. Captain G. T. B. Harvey, Director of War Publicity, was also present. The audience were much impressed with the excellent histrionic talents displayed by the actors. A purse of Rs. 500 was given to Mr. Austin, who in a short speech expressed his appreciation and thanks to the Government Press Party. Mr. A. Lepper, Superintendent, Government Press, proposed a vote of thanks.



Red Cross Week Exhibition opened by Janab S. A. Karim Sahib Bahadur, B.A., Tahsildar, Alur, on 12th April, 1944. Alur taluk, Bellary district.

Standing row (from left to right).—(1) *Sri T. Sreenivasachar, B.A.,* (2) *Sri D. Venkataramana Rao,* (3) *Sri T. Krishnamurthi,* (4) *Janab S. A. Karim Sahib, B.A.,* (5) *Sri B. V. Reddi,* (6) *Mr. S. Bandivan Sahib,* (7) *Sri H. Sitarama Setty,* (8) *Sri H. M. Thippaswami,* (9) *Sri Subbarama Rao,* (10) *Mr. K. Abdul Raheem Sahib,* (11) *Sri C. Sreenivasa Rao* and (12) *Paidayya.*

The Industrial Department

War Technician Training.

Government Industrial School, Bellary.—During the month under review two third-grade turners were transferred to Army Unit Kahin and four enrolled Improver fitters were transferred to Civil centre, Engineering College, Bangalore.

Government Industrial School, Madura.—There are now 241 technicians under training during the month and they were given intensive training in various trades. Twenty-nine trainees were despatched to Army Units.

Government School of Technology.—There are at present 209 technicians under training and the training continued to progress satisfactory.

Silk Filatures and Sericultural activities.—Kollegal Silk Filatures, Kollegal. The production of parachute quality silk during the month under review is as follows:—

		LB.	OZ.
24-28 Parachute quality silk—A	.. .. ..	2,115	2
" Do. B	.. .. ..	949	1
" Do. Rewound	.. ..	15	11
	Total ..	3,079	14

3,017 lb. 10 oz. of parachute quality silk were sent to the Officer-in-charge, Ordinance Inspection, Mysore.

Government Silk Filatures, Kollegal.—The filature continues to produce raw silk for the manufacture of parachutes and this components 192 basins were active during the month, 160 more were erected during the month and 72 are under erection. The erection of 2 Lancashire Boilers has been completed. 3,795 lb. of silk have been produced during the month.

Sericulture Section, Kollegal.—In the month of April 1944 more than two lakhs of disease-free layings were supplied to the Silk Worm rearers. To produce high grade silk worm seeds of foreign race 8/32 disease-free layings were produced and supplied to the Government Silk Farms and selected rearers. The sericulture section was responsible for supplying 138,126 lb. of crosslined cocoons to the two silk filatures. Experiments in the direction of improving the quality of silk worm guts used for civil and military requirements were also carried on by the staff of the sericultural section as usual.

War Supplies Section.—The following items of stores were manufactured and supplied up to 15th April 1944:—

1. Axes Fellering 4½ lb.	75
2. File handles	169½ dozen.
3. Helves pick axle 6½ lb.	1,686
4. Do. 4½	578
5. Pith hats	3,480
6. Coir matting 36 lb.	600 yards.
7. Hemp camou flage nets 24" × 24"	42

Fisheries Section—Finance.—The Inspector of Fisheries, Vizagapatam, has collected Rs. 85 from the officers towards Defence Savings Provident Fund and Re. 1 towards War Fund. The Assistant Director of Fisheries (Inland) Central, has collected Rs. 74–10–5 towards War Fund. The Assistant Director of Fisheries (Fresh-water Research) has contributed Rs. 5 towards Defence Savings Provident Fund and Re. 1 towards War Fund. General War Propaganda is being carried on as usual by yard and school staff.

Engineering Activities, Bezwada.—Four P.D. and II H.B. sets worked during April 1944 for the Garrison Engineering, Vizagapatam. The four bore put down by H.B. 71 and the third by H.B. 107 reached depths of 112 feet and 65 feet below ground level respectively. The former bore yielded 15 gallons per minute at 70 feet below ground level. Water level in the two bores were at 20 feet and 28 feet.

The bore wells A. 2 and A. 9 deepened by P.D. sets had gone to depths of 165 and 172, respectively in hard rock. They are yielding 40 gallons per minute 60 feet below ground level and 30 gallons per minute 70 feet below ground level.

P.D. 21 was engaged in continuing the bore well B. 2 and deepened the same to 300 feet below ground level in hard rock. The air compresser pump unit P.D. 7 was pumping out water regularly to the Military. The bores put down by the H.B. sets had reached depths of 137 and 57 below ground level. In the former light spring was tapped at 100 feet and water level at 65 feet and in the latter no spring has been tapped.

Coimbatore Division.—Three sets were engaged in supply of water to the Aerodrome staff. A bore hole was put down to a depth of 137½ feet and water stood at 89 feet below ground level. The bore was found to yield 6 gallons per minute.

Tanjore Division.—Three H.B. sets were engaged in putting boring at Pamban for the supply of water for naval purposes. At Ulundurpet T.E. 37 continued to work for supplying water for use in the camp.

Chingleput Division.—Six sets were engaged in putting down borings for purposes of tapping water for the use of Aerodrome station. H.B. 87 continued in putting a bore well. T.E. 40 was continuously supplying water to the Military camp. T.E. 3 was engaged by the Collector for supplying water to the evacuation camp.

Madras.—The three kit motion pumps working were kept in good working order.

Government Textile Institute.—There was an insection of the A.R.P. Scheme. The textile testing laboratory of the institute continued to be utilized for examination of war supply fabrics.

School of Arts and Crafts.—The map painting is continued at Victory House.

The Police Department

A sum of Rs. 67–15–0 has been donated by the Madras City Police officers towards War Fund and 22 police constables of the Madras City Police have donated their blood to the Blood Bank in April 1944.

The Public Health Department

The personnel of this department delivered lectures with or without lantern demonstrations on war aims and war effort; canvassed subscriptions to Defence Loans; and advised the agriculturists to grow more food.

The Madras Record Office

A sum of Rs. 76 was subscribed to the Defence Savings Provident Fund by the officers and staff of this office. They also contributed Rs. 40 for the purchase of defence savings certificates. The Curator continued to contribute 11 per cent of his salary towards the Defence Savings Provident Fund and Certificates.

The Medical Department

A. Recruitment.

Indian Medical Service.—Lieut.-Col. G. Verghese, C.I.E., I.M.S., Deputy Director-General, Indian Medical Service, New Delhi, visited the various Medical Colleges in this Province, with a view to explore the possibility of inducing as many final year students as possible to accept the stipendiary system introduced by the Government of India and advise them to undertake to serve as Emergency Commissioned Officers of the Indian Medical Service, on qualifying. The question of recruitment to the Army Medical and Nursing Services from the Madras Province was discussed in general with the Surgeon-General, the Principal, Civilian Recruiting Officer (I.A.M.C.) and also with the non-official members of the Madras Provincial Licentiates' Selection Board.

Indian Army Medical Corps.—A meeting of the Madras Provincial (I.A.M.C.) Recruitment Committee was held during the month to interview candidates who have applied for Emergency Commissions in the I.A.M.C. The propaganda campaign unit composed of one (Licentiate) I.A.M.C. Officer on active service, a leading civilian Licentiate (as Principal Touring Officer) and 12 Regional Touring Officers is now functioning in this Province with effect from the 15th March 1944, with a view to obtain as many recruits as possible for Emergency Commissions in the I.A.M.C., by visiting all the important stations in the Presidency and establishing personal contact with the Medical Licentiates resident therein.

Army Nursing Services.—Recruitment of trained female Nurses for Military Service was continued, during the month under report, as usual.

B. General.

The St. John Ambulance Association and Brigade.—Under the auspices of the Joint War Organization of Red Cross and St. John, the Red Cross and St. John appeal was inaugurated by His Excellency the Governor of Madras, at a public meeting on Friday, the 31st March 1944, with the idea of raising a fund of Rs. 30,00,000 for help in the great work of affording relief for Indian Prisoners of War and the sick and the wounded. The appeal was made during the period from 1st to 16th April 1944 and members of Ambulance and Nursing Divisions took part in activities connected with this appeal. On the last day, i.e., 16th April 1944, a Red Cross and St. John Service was held at St. Mary's Church, Fort St. George, Madras. Members of Ambulance and Nursing Divisions were requested to attend the service.

A.R.P. Medical Organization in the Madras Fortress Area Training.—All the First Aiders belonging to the First Aid Parties and First Aid Posts are given training in stretcher drill by First Aid Instructors and surgical dressings at the Government General, Stanley and Royapettah hospitals and in Corporation dispensaries. During the month, refresher courses in First Aid were conducted for the benefit of the First Aiders. The eleventh course of Training of Specialist Instructors in the Casualty Wing of the Provincial Training School, was also completed. The Casualty Wing of the Provincial Training School, Madras, is also closed from 1st May 1944. The Women First Aiders were given vocational training in knitting, sewing and crotchet. The question of giving vocational training in vaccination for members of the Casualty Service is still under consideration of the Government.

General.—Medical examination of the A.R.P. personnel as well as new employees in the A.R.P. Services is being conducted, as usual. Periodical examination of various A.R.P. messes regarding the sanitary condition, etc., and medical examination of all cooks and servers were made by the Staff Officers (Medical). Inasmuch as Mobile Units are available for the use of Madras A.R.P., proposals for the abolition of certain First Aid posts and the establishment of five more Mobile Units are under the consideration of Government.

The Registration Department

The Sub-Registrars in charge of reading circles and grama sangams explained to the public how the war has taken its definite turn in favour of the Allied Nations and carried on an active propaganda in furtherance of the National Savings Movement and war efforts. The District Registrar of Guntur addressed a public meeting in Prattipadu (Guntur district) explaining to the audience the advantages of the National Savings Movement and exhorted them to invest their surplus money in Defence Savings Bonds, certificates, etc. Rewards were granted by Collectors to several Sub-Registrars who have been appointed as canvassers for the excellent work turned out by them in the drive for the Defence Savings Campaign. Several Sub-Registrars are members of Taluk War Committees and are actively participating in the collections for the Red Cross Fund.

In the Tinnevelly district, a sum of Rs. 668–4–0 was realised from the public towards His Excellency the Governor's Amenities for Troops Fund and Rs. 1.351–8–0 towards the Red Cross Fund.

Twenty-two applications were received from the officers and clerks of this department for appointment to the various defence services and 10 applicants were selected.

The contributions by the Registration staff towards the following funds are:—

		RS.	A.	P.
1.	Defence Savings Provident Fund	1,179	0	0
2.	Defence Savings Bank Account	74	8	0

The officers of this department realised the following amounts by voluntary contributions from the public towards:—

		RS.	A.	P.
1.	Defence Savings Certificates	64,345	0	0
2.	Defence Savings Bonds	65,961	0	0
3.	Defence Savings Bank Account	13,579	8	0

The Veterinary Department

During the month, a sum of Rs. 2 was donated by the members of the department and another sum of Rs. 155–15–3 was collected from hundi boxes kept at Veterinary institutions and remitted towards His Excellency the Madras Governor's War Fund. Defence Savings certificates and stamps to the value of Rs. 33–8–0 were purchased by the staff. A sum of Rs. 778 was contributed by the staff of the department towards fence Savings Provident Fund.

The usual propaganda for increasing the war effort was carried on by the touring and stationary officers of the department.

Three Veterinary Assistant Surgeons of the department obtained Emergency Commissions in the I.A.V.C.

EDUCATION AND ENTERTAINMENT

CHITTOOR.—The Cinema Houses in the district exhibited posters, war pictures and slides. The War Ballads and "Grow More Food" records were played regularly. The posters and leaflets received from the Doctors of War Publicity and the Superintendent, Government Press, Madras, were distributed to all officers of all departments.

COIMBATORE.—War shorts and slides were exhibited in various Cinema Houses in this district and they were appreciated very much by the viewers. Sir P. T. Rajan, Regional Leaders, National War Front for Tamil Nad, visited the Victory House at Coimbatore.

SALEM.—The following war films and slides were exhibited in the local cinema houses at Salem, during the month. Films: Maya Sakthi, Industrial India, the World To-day, Indian News Parade. Slides: Do not spread rumours. Learn to earn. War Propaganda House at Salem. A number of model weapons of modern warfare have been supplied to the Victory House. They attract a large number of visitors.

TANJORE.—Magic lantern slides and war shorts are exhibited through the permanent cinemas of this district and people take keen interest in attending war shorts. The leaflets and pamphlets received during the month were widely distributed. The weekly, fortnightly and monthly journals were also received from Madras and Government of India. The War photogravures were displayed prominently in conspicuous places.

NELLORE.—The Vinayaka Cinema, Nellore, exhibited the following war shorts "INP. Nos. 29 to 32," "Women at war" and "India to Tunis". The New Talkies Picture Palace, Nellore, exhibited the following war shorts: "Handy crafts," "India to Tunis" Women at war and "Para troops."

Price Control

Standard Cloth Scheme

An impression seems to exist in certain quarters that the Government by suspending the Handloom Standard Cloth Scheme have withdrawn the assistance given by them to handloom weavers. The decision of the Government to suspend the Handloom Standard Cloth Scheme was reached for reasons quite unconnected with the assistance to the handloom industry which continues to be given. The cloth was not popular and weavers preferred to weave the more expensive varieties of cloth for which the master-weavers gave them higher wages. The Government therefore decided to suspend the Handloom Standard Cloth Scheme. The Madras Handloom Weavers' Provincial Co-operative Society and the collective weaving centres run by Government continue to receive yarn at concessional rates from the mills and assistance in the shape of subsidy and staff from Government. Instead of diverting a large proportion of their looms for the manufacture of standard cloth they are now weaving other varieties which are more remunerative to the weavers and for which there is greater demand from the public.

Casuarina not to be used for Charcoal

It has been brought to the notice of the Government that on account of the ban imposed on the export of firewood in many districts casuarina and Acacia Planifrons (Odai) firewood available within an economic distance of markets in this Province is being increasingly converted into charcoal. As these species of firewood are short rotation crops and are therefore very valuable as firewood the Government have issued an order prohibiting the conversion of these varieties of wood into charcoal in any part of the Province except under and in accordance with the terms and conditions of a permit issued by the Collector of the district concerned or by his nominee.

Ceiling Prices of Groundnut Cake

In Press Note No. 42, dated 15th March 1944 this Government announced the maximum prices fixed by them for sale of groundnut oil cake. These ceiling prices will apply also to forward contracts exempted from the provisions of the Vegetable Oils and Oilcakes (Forward Contracts Prohibition) Order, 1944 in the Government of India, Commerce Department Notification No. P. & S.C. 1 (2)/44, dated 8th January 1944.

Firewood Price

Although the introduction of rationing of firewood in the City necessitated the opening of Government depots, transport from rail-head and canal side to the depots. arrangements for bulk weighment and issue to retailers and other items of expenditure, the retail rates for firewood were allowed to remain the sa meas those fixed in January 1944. As retail firewood merchants were agitating for a large margin to meet the increased cost of splitting firewood and cartage, it was recently decided to raise the retail prices so as to allow not only a larger margin to the retailer but also to cover the overhead costs of Government in connexion with reception transport and depot arrangements.

It has since been represented that the poorer sections of the people cannot afford to pay the higher prices fixed in G.O. No. 1657, Development, dated 17th April 1944. Government have now considered the question further in view of the fact that formerly retail dealers generally obtained their stocks in a more direct way from the wharfside or rail-head and the price to the consumer did not therefore include anything substantial on account of transport to depots and depot expenses. Government have accordingly decided in the case of the City where rationing has resulted in this extra factor of cost, to bear these over-heads themselves and restore the retail prices which were in force from January 1944 and thus avoid increasing the burden on the consumer.

In fixing the prices previously in force, a uniform allowance of Rs. 2–8–0 per ton was assumed for carting charges irrespective of the distance of the retail depot from the canal or rail-head. It is now proposed to revise the ex-Government depot prices of the different retail shops with reference to their distances from the Government depots so that the margin between the cost price and selling price may be as nearly as possible the same for all the shops. A revised notification will be issued on the subject shortly. The issue price will also be adjusted so as to allow a larger margin of profit to all retailers, which is expected to remove their grievances over splitting charges and other classes of costs.

GROW MORE FOOD

Irrigation Facilities in Tanjore

The Government have accorded sanction to the immediate execution at an estimated cost of Rs. 30,300 including direct and indirect charges of the scheme for providing irrigation facilities to a block of about 253 acres of land in Rajendran and Narasanayakapuram villages in Tanjore taluk, Tanjore district.

Irrigation Concessions Cancelled

The orders in G.O. No. 187, Revenue, dated 31st January 1944, approving the proposal to supply water from the Periyar Lake from 1st March to 31st May 1944 for the irrigation of a summer millet crop in the Cumbum valley, Madura district, are cancelled.

TANJORE.—Propaganda to intensify the scheme under "Grow More Food Crops and fuel trees" was continued by the National War Front Staff, and the officials. The citizens food committees were formed in many important places and towns. The scheme under the hand pounded rice at Thopputhurai continued, work satisfactorily. So far more than about 300 tons of rice have been sold to the Grain Purchase Officer, Tanjore.

COIMBATORE.—A meeting of the Food Council was held on 24th April 1944. Questions relating to supply of rice from southern districts, increase of rice quota, and the procurement of dry grains by compulsory levy, etc., were discussed.

MISCELLANEOUS

Nutrition Officer

The Government have approved the appointment of a Nutrition Officer for the Province of the rank of a First Class Health Officer. The Officer will also perform the duties of the Rural Sanitation and Propaganda Officer. From the date of appointment of the Nutrition Officer, the post of the Rural Sanitation and Propaganda Officer will be abolished.

Railway Travel and High Officers

In present conditions when the number of first-class passengers desiring to travel by rail frequently exceeds the amount of first-class accommodation on the train, the reservation of a whole compartment by a high official is liable to cause acute discomfort to other travellers, many of whom may also be on important duty. While the Government do not wish to hold the rules authorising the reservation of accommodation in abeyance, they consider that officers to whom these privileges are granted should not insist upon the reservation of a whole compartment as a matter of course. They realise, however, that when high officials are making long journeys during which it is necessary for them to attend to their work in the train, reservation of a compartment is essential, but in such cases officers should, wherever possible, restrict their request to the reservation of a coupe. In any case, it is desirable that, wherever possible, officers who wish to reserve a whole compartment will avoid travelling by crowded mail trains.

Relief to evacuees

A sum of Rs. 1,98,619–8–0 was spent on the evacuees this month. The Adviser ordered stoppage of allowance to ablebodied men fit for labour if they did not join the Labour force. 400 men have been sent to Avadi, of whom about 300 were evacuees. The Adviser also visited the Evacuee Home at Kamuthi.

Review of Radio Programmes

Madras

The Madras Centre of the All-India Radio broadcast a number of talks and other topical programmes pertaining to war during the month of April 1944, in English, Tamil and Telugu. In addition, newstalks in Malayalam (Lokavarta) and in Kannada (Kalachakra) were broadcast daily. A weekly commentary of war news in Malayalam and Kannada was introduced after the newstalks on Sundays.

English.—" Symbols as the basis of Propaganda " was the title of a talk by Dr. A. Appadurai on the 4th of April. He explained how with the aid of symbols the Axis powers have instilled into the minds of their peoples a very wicked racial pride which has been the cause of this war. On the 6th of April, Mr. R. Galletti in his talk on " Concept of Freedom " pointed out how freedom is not a mere word, not even an abstract entity but a system of actual rights which men exercise by thinking and doing things in their personal, social and political life. On the 12th of April talking in the series " The Common Cause " Dr. P. V. Cherian spoke on the services that could be rendered by civilian doctors during war-time. Mr. J. Vijayatunga in his talk on the 13th on " Radio Blitzkrieg " analysed the Axis propaganda and showed how the Axis present the same news in different colours to different listeners to suit their own purposes. Dr. E. Asirvadam spoke on " International Obligations " on the 15th of April. He emphasized the need for an international outlook before settling many of the world's problems. On the 18th, Mr. G. Parthasarathy broadcast a talk on Russia in the series " The New Outlook ". Mr. Parthasarathi said that the Russians are not tied down by dogmatic beliefs or convictions and that their leaders are prepared to adopt their policy to changing circumstances. Talking in the series " Britain to-day—Food for all ", Dr. B. V. Narayanaswami Nayudu on the 25th April spoke on how Britain tackled her very difficult problem of food production and distribution. On the 27th Dr. J. B. Freeman spoke in the series " Common Cause " and pleaded for the introduction of Basic English as a medium for the Common Cause of men.

Tamil.—The two talks in our series " Yuddhamuyarchi " were broadcast, one by Mr. T. R. Tirugnana Sambandam on the 5th and the other by Mr. S. Guruswamy on the 19th. Mr. Tirugnana Sambandam showed how the cultivator could help war efforts and Mr. Guruswami in his talk appealed for an all-round economy. " Yuddhavimarisam ", a fortnightly news review was broadcast by Mr. T. B. Nityanandam on the 4th and Mr. Venkatarajulu Naidu on the 18th. " What the A.R.P. is doing " was the subject of a talk by Mr. T. V. Ramamurti on the 7th. Shrimati Vimala Govindaswami broadcast a talk on " Travel less ", on the 14th. She explained how very necessary it is to curtail travel to the minimum under the present conditions. Messrs. P. N. Appaswamy and T. S. Nataraja Pillai broadcast on the 12th and 25th respectively, on " Achupracharam ", analysing the Axis Propaganda. They pointed out how the Axis radios failed in their attempts to convince the listeners of their invincibility. In a talk on Japanese customs and habits, Mr. T. A. V. Nathan said that all their words and actions were meant to deceive the outside world. This he proved by pointing out the untold cruelties they have perpetrated in the occupied countries. On the 21st of April, Mr. K. M. Balasubrahmaniam speaking on the might of the Red Army paid a tribute to the Army leaders of Russia. " Japanese on the Assam Front " was the subject of a topical talk on the 25th of April by Mr. K. Arunachalam.

Telugu.—Singleness of purpose that should bind the civilians and the Army for winning the war was emphasized in a talk entitled " Pourlu Sayinyamu Ekasayamu " by Mr. G. Joshua on the 1st of April. On the 3rd of April Mr. G. Lakshminarasayya spoke in the series " Vijayaswarupamu Vyaktigatamuga ". Mr. S. B. Pattabhirama Rao broadcast a talk on the 10th April about the rapid progress war-time China has made towards self-sufficiency. The underground activities of the guerilla leaders of Norway was the theme of a talk by Mr. K. Bhimasankaram on the 17th April. On the 20th, Mr. G. Harisarvotham Rao citing Britain as an example pointed out how a country could help towards increased production of foodstuffs. In the series " Satru Prachara Pariseelana ", there were two talks by Mr. N. V. Seshiah on the 8th and Mr. N. Jaganath on the 22nd, analysing and exposing Axis Propaganda. On the 24th, Mr. R. Suryanarayana Rao speaking on " Japaneeya Asatya Paripalana " compared the Japs with demons of the epics. The fortnightly commentaries on the Progress of War were broadcast by Mr. S. G. Acharya on the 13th and by Mr. G. V. Krishna Rao on the 27th. On the 29th Mr. P. Sriramamurti spoke on " Pourlusainyamu anyonya viswasamu " and said that mutual trust and co-operation should prevail between the civilian and the Army man for winning the war.

Features and plays.—In the series " Guilty," two plays depicting the working of the Axis mind and their atrocities were broadcast. Continuing the series " John Citizen in the Services ", another interview with a member of the fighting forces was broadcast on the 7th April.

In the tri-weekly feature in Tamil under the title " Coffee House " matters of topical interest were presented in the form of lively dialogue interspersed with musical hits (recorded) and war wits. " Rasatarangini " in Telugu was broadcast every Friday. These contained musical hits in Telugu on war together with dialogue on and sidelights from different theatres of war.

Red Cross Variety Programmes, English, Tamil and Telugu, arranged by the Red Cross and St. John's Ambulance Association, Madras, were also broadcast.

Relays.—The weekly commentaries on " World Affairs ", by Wickham Steed broadcast by B.B.C. from London every Friday. " The Problems of New India ", a series of discussions on the Post-war India and " The Voice of America ", presenting the United States of America from All-India Radio, Delhi. In addition, a talk from Delhi on the " Progress of Indian Air Force ", by Air Commodore, J. G. Proude on the 1st of April was also relayed.

Trichinopoly

The war against the Japs was prominently featured in the programmes broadcast during this month. Information regarding Japan and the war on the Eastern front was given in as much detail as possible with a view not only to offset enemy propaganda but to create a public opinion which will be aware of the menace of Japan but not panicky regarding the situation on the Eastern front. Other talks included appeals to the public to travel less, to observe austerity in food and clothing, to grow more food, to try substitute food grains and for a more intensive war effort.

The quarter features a series of talks entitled " Japanai araivom ", which will attempt an evaluation of Japanese history, character and her aims in Asia. The first two talks in this series, on Japanese History and the character of the Japanese people were broadcast by K. N. Palanisami Gounder, Chairman, Tiruppur Municipal Council, and Rao Sahib L. S. Parthasarathi Ayyar, retired District Judge. The Allied strategy on the Burma front and our ascendency in the Southwest Pacific were analysed in two talks broadcast in the series " Background to the News." Rev. Fr. L. M. Balam, S.J., who does the monthly review of Axis broadcasts from Trichinopoly, in his talk on the 5th April laid bare the Japanese boast that they had, at long last, come to the rescue of India and for the liberation of the Indian people. In the series of educational talks, " History is made ", the precarious position in which the Japs find themselves at Imphal and a history of the organization and a detailed survey of the work done by the Chindits of Burma were explained. During the rural hour, short talks explaining to the rural listener the war against the Japanese from different angles were broadcast.

A new series of features entitled " Guilty ", was started this quarter featuring the lives of ordinary men and women carrying on the fight for freedom in the occupied territories. The features try to portray the lives of these innocent men and women who have been condemned guilty by the Axis and who for ever will remain in the memory of freedom-loving people as of exemplary virtue and heroism, rare and hard to find.

A retrospective assessment of Dunkirk in the light of subsequent events was made in a talk in English entitled " Looking back," by Miss Perween Mir Amiruddin. Postwar developments in transport and communications were envisaged by Professor J. P. Manikkam of the Annamalai University in his talk " Argosies of Magic Sail ", in the series " On Land, Sea and Air ". Another important talk in English broadcast during this month dealt with spoils of war. Professor S. Thothadri Ayyangar made a plea for a rational and courageous approach to the problems of peace and the treatment of defeated peoples and nations. He emphasized the necessity for a declaration of interdependence in the post-war world.

As during the previous months, talks were broadcast both in the rural and in the general programmes asking people to grow more food and spend less. Malting cholam (3rd April 1944), selection of breeding stock for poultry (6th April 1944), collective farming (7th April 1944) and drying of vegetables (18th April 1944) were some of the subjects discussed under this head. On 27th, Rao Bahadur N. R. Samiappa Mudaliar broadcast a talk appealing to the people to travel less and thus co-operate with the Government and the railways in efficiently combating the Jap menace at the gates of India.

A few B.B.C. transcriptions, which explained to the Indian public the war effort of Britain and how the people of the Allied countries were waging war for the permanent establishment of peace and freedom were also broadcast. " Every announcement tells a story " on 5th April 1944, " A visit to London ", on 6th April 1944 and " In London to-night ", on 19th April 1944, were some of these. A special programme entitled " Australia Marches ", reviewing the progress of Australia between the two wars was broadcast on 27th April 1944 in connection with the Anzac Day Celebrations.

The usual weekly feature from Delhi, " Voice of America ", and Mr. Wickham Steed's review of world affairs from the B.B.C. were relayed. Two special talks, one on the " Progress of the Indian Air Force " by Air Vice-Marshal Thomas, and the other on the " Women's Auxiliary Force " by Viscountess Lady Wavel, were relayed from Delhi on 1st April 1944 and 9th April 1944, respectively.

PRINTED BY THE SUPERINTENDENT, GOVERNMENT PRESS, AND PUBLISHED BY THE DIRECTOR OF WAR PUBLICITY, " VICTORY HOUSE," MOUNT ROAD, MADRAS.